



Platformers' Days to go ahead as planned in September

Leading trade fair for mobile lifting and powered access equipment to be held in Karlsruhe on 18 and 19 September

Karlsruhe, 7 April 2020. Platformers' Days, the trade fair for mobile lifting and powered access equipment, is due to take place as planned in September 2020 at the Karlsruhe Trade Fair Centre. "We are of course watching the development of the coronavirus pandemic closely. Our current assumption, however, is that Platformers' Days will go ahead as planned on 18 and 19 September", explains Britta Wirtz, CEO of the Karlsruhe Trade Fair Centre. The leading event in the industry is set to take place in Karlsruhe for the first time.

Exhibitors follow Platformers' Days to new venue

Exhibitors have reacted very positively to the new venue. Over 100 companies with around 200 brands are due to showcase the full range of mobile lifting and powered access equipment across 25,000 square metres of exhibition space.

Platformers' Days offers industry visitors an excellent opportunity to compare the various systems and machinery on show, with exhibitors from Germany and beyond set to present products and solutions from this fast-growing sector. Among the market players taking part are big names like Genie, Haulotte, JLG, Liebherr, Manitou, Oil & Steel, Palfinger, Skyjack, Teupen and Ruthmann.

Exhibition space expanded due to strong demand

The majority of exhibitors have chosen larger stand spaces on which they can showcase a wider range of products, including those with alternative drives. Due to high demand, the project team has added the Atrium to the available outdoor exhibition space. The trade fair is therefore continuing its focus on the outdoor area, with its total exhibition space of 23,000 square metres (91% of the total), along with comfortable rest areas and wide aisles. Another 2,000 square metres of space are available in the indoor hall areas, offering exhibitors more options for presenting their products and solutions.

Platformers' Days is all about live demonstrations of systems, machinery and vehicles. The exhibition grounds in Karlsruhe provide the perfect conditions for this, with live demonstrations possible on every surface. Exhibitors also value the newly created special theme areas, which offer more options for presenting equipment and machinery. They are also a must-see for visitors, especially decision makers looking to experience the products live in action.

Industry event with family feel perfect for networking

Industry visitors are certain to find the solutions they are looking for at Platformers' Days. The trade fair is particularly popular among leasers of lifting

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and powered access equipment. Their customers in sectors like facility management and cleaning, gardening and landscaping, glass and facade engineering, crane and heavy-load handling, use the event to find out about the latest developments and products for each application. At its new venue, Platformers' Days 2020 will also offer the ideal environment for networking. The evening events present the perfect opportunity for relaxed discussions. With its family feel, the industry's leading trade fair invites visitors to share knowledge, expertise and experience in a laid-back atmosphere.

For further information, please visit platformers-days.de and [facebook.com/PlatformersDays](https://www.facebook.com/PlatformersDays)

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