

Platformers' Days in Karlsruhe from 2020

Karlsruhe, 29 October 2018 – Platformers' Days, the leading trade fair for mobile lifting and powered access equipment in Germany, Austria and Switzerland, will take place at the Karlsruhe Trade Fair Centre for the first time on 18 and 19 September 2020. The change of venue is the result of the collaboration between the event's previous organiser Vertikal EVENTS and Karlsruher Messe- und Kongress GmbH (KMK).

Britta Wirtz, CEO of KMK, welcomes the latest addition to the calendar: "After hosting RecyclingAKTIV, TiefbauLIVE and NUFAM, we have plenty of experience in trade fairs with a focus on demonstration. We are therefore confident that this experience will help us make Platformers' Days successful at its new home. Given our focus on commercial vehicles and construction, it is also the perfect addition to our portfolio of events. Vertikal EVENTS will remain the point of contact for customers while aiding us in the strategic focus of the event".

Oliwer Sven Dahms, owner of Vertikal EVENTS, has high hopes for the future partnership: "As co-founder of Platformers' Days, it is very important to me that the event continues to evolve successfully. I'm sure that the collaboration with the Karlsruhe Trade Fair Centre will see it go from strength to strength. Karlsruhe is the perfect venue for Platformers' Days. I am looking forward to the cooperation". Dahms will work together with the project team from the Karlsruhe Trade Fair Centre to transfer the event to the new venue, improve processes such as logistics and visitor management, and develop the event.

Bursting at the seams

In discussions after the last Platformers' Days, held in September 2018 in Hohenroda near Frankfurt, exhibitors supported the move to the new venue in Karlsruhe. "In Hohenroda, the event was bursting at the seams," explains Dahms, "The move to Karlsruhe will let us offer exhibitors the greater stand space that they have been asking for and provide better service to visitors and exhibitors alike". Britta Wirtz adds: "We at the Karlsruhe Trade Fair Centre have the ideas and capacity to make the event a success, along with modern, bright event halls and a large outdoor exhibition area. Our combination of outstanding infrastructure and comprehensive logistics services is ideal for open-air trade fairs like Platformers' Days that focus on demonstration".

Excellent infrastructure and accommodation

Karlsruhe is one of the main economic centres in south-west Germany, with excellent transport infrastructure. Visitors arriving to the main station by high-

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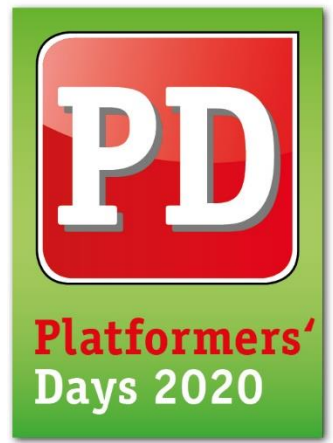
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speed rail can reach the trade fair centre via train or shuttle connection. Baden-Baden airport is nearby and there is an hourly high-speed rail service to Frankfurt international airport. The trade fair centre is also located right next to the A5 and A8 autobahns. These excellent connections are ideal for both visitors and exhibitors. Alongside its excellent transport connections, Karlsruhe offers a growing selection of accommodation options, ranging from guesthouses to 5-star hotels.

About Platformers' Days

Platformers' Days is the leading trade fair for lifting and powered access equipment in Germany, Austria and Switzerland. The number of visitors and exhibitors has grown ever since the event was first held in 1999. Back then, around 100 exhibitors and over 250 brands presented their products and services on around 10,000 square metres of exhibition space. Over 2,000 industry visitors from around the world took the opportunity to find out about mobile lifting and movement on the grounds of the Hotelpark Hohenroda.

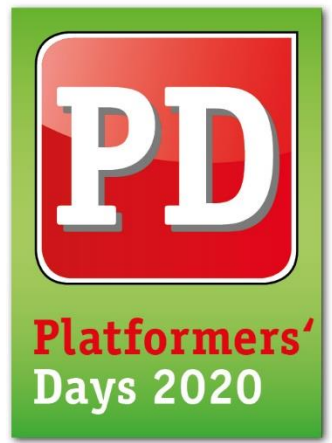
The next Platformers' Days will take place on 18 and 19 September at the Karlsruhe Trade Fair Centre.

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