

10 – 11.09.2021
Karlsruhe Trade
Fair Centre

Experience exciting product premieres in Karlsruhe
Over 100 exhibitors to present countless new products at Platformers'
Days 2021

Karlsruhe, 8 July 2021 – The Karlsruhe Trade Fair Centre is set to welcome visitors and exhibitors to Platformers' Days, which will be held at this new venue for the first time on 10 and 11 September 2021. In just a few weeks' time, over 100 exhibitors will showcase their latest developments at the leading trade fair for mobile lifting and height access equipment. These include products that will be unveiled in Germany for the first time. "It is finally here, after 18 months, the lifting and height access equipment industry can finally meet and engage with each other again. Most importantly, we are set to experience some incredible live machinery demonstrations. We are also delighted to have so many premieres among our exhibitors in Karlsruhe, but I can't say anything more!", announced project manager Olivia Hogenmüller. More information and the link to the online ticket shop can be found at www.platformers-days.de.

Key players to showcase new developments

Work platform manufacturer **Ruthmann** from western Germany will share a stand with its sister company **Versalift**, with widespread representation at the event. Ruthmann will present two new products: a Steiger® truck-mounted platform and a Bluelift spider platform, specifically the new Bluelift crawler lift designed for pruning. Another Ruthmann product making its German debut in Karlsruhe will be the Steiger® T 700 HF. This uniquely compact truck-mounted access platform boasts a working height of 70 m and an outstanding outreach of 41 m, all on a carrier chassis of less than 12 m in length.

Palfinger is set to present the latest vehicle design from its Light NX class in Germany for the first time. The manufacturer will provide more details before the trade fair. Visitors will also be able to see one of the company's giant Jumbo class vehicles, along with its Premium models.

The travel restrictions caused by the pandemic led **Skyjack** to showcase its new product highlights at its first ever online exhibition at the start of 2021. For many, the event in Karlsruhe will therefore be the first opportunity to see the company's latest models up close. Skyjack's stand will feature the SJ12 compact vertical mast lift, with a work height of 5.65 m. Also on show will be the SJ4720 electric scissor lift, which is approved to carry three people up to a work height of 8.10 m and has a carrying capacity of 590 kg. Skyjack has used the pandemic period to better incorporate customer feedback and data-driven design. The fruits of this labour will be on show for the first time at Platformers' Days.

Contact partner Marion Künstel
Tel +49 721 3720-2306 | marion.kuenstel@messe-karlsruhe.de

Karlsruher Messe- und Kongress GmbH
Festplatz 9
76137 Karlsruhe | Germany
tel +49 721 3720-0
fax +49 721 3720-99-2116
info@messe-karlsruhe.de
messe-karlsruhe.de

Messe Karlsruhe
Messeallee 1
76287 Rheinstetten | Germany

Kongresszentrum
Festplatz 9
76137 Karlsruhe | Germany

Managing Director
Britta Wirtz

Chairwoman of the Supervisory Board
First Mayoress
Gabriele Luczak-Schwarz

Register Court
Mannheim HRB 100147

Member
AUMA | FKM | GCB | IDFA | EVVC

platformers-days.de/en



In cooperation with



Organiser

messe
karlsruhe

Haulotte will also present a whole series of new products. These include the Sigma 16, HT16RTJ PRO, HS15/18E and Star6 Crawler, as well as the Sherpal telematics solution. As part of its “blue” strategy, Haulotte will showcase a pair of new work platforms from its PULSEO generation: the HS15 E and HS18 E. Combining a fully electric drive with off-road capability, these systems are the perfect all-purpose scissor lifts, capable of working indoors and outdoors, as well as in low-emission zones. Further boosting their versatility are three loading options that can be adjusted to the respective construction site. The removable and exchangeable range extender allows users to also work in remote locations without a power connection.

Liebherr will present its new MK 73-3.1, the smallest in its range of mobile construction cranes. This compact addition fills a gap in the company’s crane portfolio, which also features the MK 88-4.1 and MK 140. The small, 3-axle crane is Liebherr’s response to market needs for a compact and manoeuvrable mobile construction crane that is also quick and flexible.

Merlo is set to present the full breadth of its portfolio at Platformers’ Days. Alongside its Compact systems, the manufacturer will showcase its Rotos and Panoramics, alongside winch and platform systems. Merlo currently offers a total of around 60 telescopic loader models in seven design series: Compact, Medium, Standard, Multifarmer, Heavy Duty, Panoramic and Roto. Most of these can be fitted with a lifting work platform. Merlo’s new Panoramic series includes seven types, ranging from 3.5 to 5 t in weight and 11 to 18 m in length. The Compact series of telescopic loaders has grown to ten models.

Klaas, from the town of Ascheberg in western Germany, returns to Platformers’ Days this year to present its aluminium crane with platform function and lifting work platform in the 3.5-tonne class. Its largest mobile crane achieves a height of 54 m with platform, while its most powerful trailer-mounted crane reaches 31 m. There is also a range of platform models available for quick and tool-free switching, with load capacities of up to 500 kg. A new feature is the rotating work platform that can turn by up to 225 degrees in both directions. A manually telescopic connecting piece makes this flexible rotation possible even at a flat boom angle, while the system also ensures sufficient headroom.

Klaas offers two models of pure elevating work platforms: “Theo”, which is suitable for work heights of 25 and 20 m, and the latest 3.5-tonne platform “Rudi”, which features an additional cage arm. The Rudi21 can achieve a working height of 21 m, with a side range of 14 m with 250 kg of basket load.

As in previous years, visitors will be able to experience up close the latest machinery from major market players like Genie, Magni, Manitou, JCB, JLG

and Teupen. Over 100 manufacturers and dealers offering everything from work platforms and forklifts to cranes and complementary products, will exhibit across over 20,000 square metres of outdoor area and another 2,000 square metres in the exhibition halls. Two new theme areas, “Rough Terrain” and “Electro Park” have also been added to the programme of live demonstrations.

Online innovation show on the website

To whet visitors' appetite for the trade fair for mobile lifting and height access equipment in Karlsruhe, the organisers and exhibitors are offering an online database of exhibitors and products. This allows visitors to get an overview of the various exhibitors, new products and highlights in advance. The digital innovation show will be continuously expanded in the run-up to the trade fair and can be accessed for free online, whether users are in the office, working from home or on the go.

Detailed information on the new products can be found online in the new exhibitor and product database at www.platformers-days.de/exhibitor list.

Platformers' Days – the trade fair for mobile lifting and height access technology

Industry visitors are certain to find the solutions they are looking for at Platformers' Days. The trade fair is particularly popular among leasers of lifting and height access technology. Their customers in sectors like facility management and cleaning, gardening and landscaping, glass and structural facings, crane and heavy-load handling to name just a few, use the event to find out about the latest developments and products in each industry. Platformers' Days will also offer the perfect conditions for networking at its new location on the grounds of the Karlsruhe Trade Fair Centre. With its family feel, the industry's leading event invites visitors to share knowledge, expertise and experience in a laid-back atmosphere.

Time: 10 to 11 September 2021

Place: Karlsruhe Trade Fair Centre

For further information, please visit platformers-days.de and facebook.com/PlatformersDays