

Three months to go until Platformers' Days debuts in Karlsruhe
Preparations under way for the trade fair, due to be held on 10 and 11
September 2021

- Outdoor exhibition spaces almost fully booked
- Organisers planning details and content of the event
- Smart safety and hygiene plan in place

Karlsruhe, 15 June 2021 – Platformers' Days, the trade fair for mobile lifting and height access technology, is due to celebrate its debut on the grounds of the Karlsruhe Trade Fair Centre on 10 and 11 September 2021, with suitable safety and hygiene measures in place. Following the changes to the state of Baden-Württemberg's coronavirus regulations that came into force on 7 June 2021, trade fair organisers can now finally begin to plan future events with confidence. This provides a durable basis for planning, especially for trade fairs like Platformers' Days that take place largely outside. The Karlsruhe Trade Fair Centre has dedicated 20,000 square metres of outdoor exhibition space to the event, together with another 2,000 square metres in the hall areas.

"The exhibitors have continued to show confidence in us and this year's leading industry event. The exhibition spaces are now almost fully booked, which make us very happy," says project manager Olivia Hogenmüller. "There is a strong need for innovation. The sector wants to showcase itself once again on the big stage to a specialist audience and discuss the latest product highlights in person. We are expecting over 100 manufacturers and dealers of access platforms, forklifts and cranes, as well as providers of complementary products on our large outdoor area."

For more information about the trade fair and the link to the online ticket shop, please visit www.platformers-days.de.

Major industry players set to exhibit, with exhibition spaces almost fully booked

The debut event at the Karlsruhe Trade Fair Centre is set to welcome some big names from the industry, with the likes of Haulotte, Genie, JLG, Liebherr, Manitou, Oil & Steel, Palfinger, Skyjack, Teupen, Ruthmann and JCB eager to showcase their innovations. Platformers' Days 2021 will feature around 200 brands, along with discussions on a wide range of topics related to the use of mobile lifting and height access equipment. With three months to go until the event begins, 99 per cent of the exhibition space has already been reserved. Around a fifth of exhibitors come from other countries within Europe, chief among them Italy and the Netherlands.

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Visitors will be able to get an all-round insight into the latest developments in the industry, as well as the chance to experience different machines up close and compare them directly. The trade fair will also showcase solutions for current challenges like digitalisation and sustainability, with providers of components, insurance and financing services also in attendance. The event is supported by the IPAF as its conceptual partner, alongside the bbi, VDBUM and BSK associations.

Oliwer Sven Dahms, founder and strategic partner of Platformers' Days, highlights the event's significance as an opportunity for in-person networking despite the pandemic: "Digital events simply cannot offer participants the same value as live ones like Platformers' Days. It is important to be able to stay in touch and experience machinery up close, in order to find solutions together to the challenges facing the sector, specifically digitalisation, electrification and sustainability."

Comprehensive hygiene and safety measures

This year, the organisers are relying on a clever system of hygiene and safety measures, following continuous coordination with the authorities. They will allow visitors to enjoy the event safely, while still having the space and freedom to network in a relaxed atmosphere. Visitors to the event will require a negative test result from that day, with a testing station on site. Visitors who are fully vaccinated or who have recently recovered from a Covid-19 infection will be exempt from this requirement. The trade fair will continue to provide full catering to all participants. There will be three catering areas at the event, with two of these outdoors.

Platformers' Days – the trade fair for mobile lifting and height access technology

Industry visitors are certain to find the solutions they are looking for at Platformers' Days. The trade fair is particularly popular among leasers of lifting and height access technology. Their customers in sectors like facility management and cleaning, gardening and landscaping, glass and structural facings, crane and heavy-load handling to name just a few, use the event to find out about the latest developments and products in each industry. Platformers' Days will also offer the perfect conditions for networking at its new location on the grounds of the Karlsruhe Trade Fair Centre. With its family feel, the industry's leading event invites visitors to share knowledge, expertise and experience in a laid-back atmosphere.

Time: 10 to 11 September 2021

Place: Karlsruhe Trade Fair Centre

More information at: platformers-days.de and facebook.com/PlatformersDays