

TIMETABLE FOR EXHIBITORS (UNTIL SUMMER)

Explanation of symbols:



Binding To Do



Optional To Do



Information

As of now



Hotel booking for your trade fair team

April



Receipt of your stand confirmation including access data for the OSC

Go-Live Online Service Center (OSC)
Go-Live Online exhibitor directory



Go-Live Ticketshop

From May



Ordering **Product placements** and other **sponsoring options** in the OSC



Registration of **co-exhibitors/represented companies/brands** in the OSC



Booking participation in **special theme areas** (further information will be available at the end of April)

7 May
10 a.m.



Please make a note:
Online-session: Webinar for exhibitors
Here you will find the most important insights into new features and limited offers for your PD 2026 trade fair preparations.

First come, first served: Product placements are **limited** and will be allocated according to receipt of bookings. For **individual sponsoring packages**, please contact us directly.

If you are unable to attend, we kindly request that you send a representative. **The invitation for this event will follow in March!**

June



Receipt of the **advertising kit** by e-mail. Use it as follows:

- **Invitation of your customers** to PD by universal voucher code – via e-mail or voucher cards with your printed voucher code
- **Integration of online advertising banners** in various formats, e.g. on your website, in your e-mail and your social media channels as well as WhatsApp
- **Ordering advertising material** such as vehicle stickers, flyers and posters

All customer vouchers for the **free trade fair visit** (Thursday and Friday) are covered monetarily by the **marketing package**. There is no **chargeback after redemption** by the customers.

Follow us on social media and feel free to mention Platformers' Days in your posts!

From July



Booking **tickets** for the PD Networking Night in the OSC

July/August



Receipt of the **stand invoice** (incl. stand fee, additional stand costs, fees for participation in show areas))

Two-week payment period after invoice date. Invoices are sent **digitally** and only upon request by post.



**Get in touch, we will be happy to assist you!
For questions about ...**

... registration, stand allocation, supporting programme, sponsoring and billing:



Philipp Doll
Senior Project Manager
Tel.: +49 721 3720-5131
philipp.doll@messe-karlsruhe.de



Rowena Unfricht
Project Manager
Tel.: +49 721 3720-5110
rowena.unfricht@messe-karlsruhe.de

... stand construction approvals
and technical guidelines:



Steffen Wentzel
Senior Manager Event Technology
Tel.: +49 721 3720-5160
steffen.wentzel@messe-karlsruhe.de



Monika Werle
Exhibitor Service Manager
Tel.: +49 721 3720-5184
service@platformers-days.de

... communication measures (including social media campaigns, newsletters for visitors,
placement of topics in PD press relations):



Marion Bulgrin
Senior Communication Specialist
T: +49 721 3720-5113
marion.bulgrin@messe-karlsruhe.de



Sandra Zabinski
Communication Manager
T: +49 721 3720 5178
sandra.zabinski@messe-karlsruhe.de

... customer vouchers and advertising material:



Mona Heinz
Project Manager Digital Services
Tel.: +49 721 3720-5205
mona.heinz@messe-karlsruhe.de

