

Registration exhibitor

Contract address

Company _____

Street/P.O. Box _____

Post code, City _____

Country _____

General e-mail & website _____

Contact person for trade fair organisation (first and last name) _____

Extension _____

Mobile phone number _____

E-mail _____

Optional

Different contact person for marketing activities:

First and last name _____

E-mail _____

Accounting (in case of different billing address than stated above)

Company _____

Street/P.O. Box _____

Post code, City _____

Country _____

VAT ID number (obligatory entry for EU countries/
non-EU countries need to enclose certificate of entrepreneurial status) _____

Contact person _____

Extension _____

Please note: All stand-related invoices will be e-mailed to you
at the above address.

As an exception, you may apply to receive your invoice by post.

Please tick the following box: ☐ Yes

Stand space

We order the following stand space in the corresponding exhibition area in accordance with the terms of participation:

- ☐ Hall
- ☐ Outdoor exhibition area
- ☐ Combination of hall and outdoor exhibition area

Stand space hall:

Minimum size: 12 m²

Stand space	Front x depth
_____ m ²	_____ m x _____ m

Stand space outdoor exhibition area:

Minimum size: 50 m²

Stand space	Front x depth
_____ m ²	_____ m x _____ m



The basis for stand rental calculation is the same for exhibitors of the outdoor exhibition area, the hall and combined stand space exhibitors (occupancy of stand space in both the outdoor exhibition area and the hall). For combined stand space exhibitors, stand rental will be calculated on the basis of the cumulative stand area.



As a member of the BSK, you receive a 10% discount on the stand rental prices listed on page 2.
Discounts cannot be combined. Please indicate your association membership on page 4.

Information on your participation

PD Platformers'
Days

8 – 9 Oct. 2026
**Karlsruhe Trade
Fair Centre**

► Preisliste

Stand space	Up to 50 m²	51 – 150 m²	151 – 250 m²	251 m² and above
Early bird rate 2026: Prices valid until 31 October 2025				
Stand fee	€ 145,00 / m²	€ 62,00 / m²	€ 53,00 / m²	€ 47,00 / m²
Regular rate 2026: Prices valid starting 1 November 2025				
Stand fee	€ 150,00 / m²	€ 64,00 / m²	€ 56,00 / m²	€ 49,00 / m²
Included exhibitor passes				
Quantity	3 passes	4 passes	5 passes	6 passes
				+ 1 pass per additional 50 m²



Important notes

- **New catering concept** at PD 2026: Food for exhibitors and visitors available from now on as part of regular trade fair catering. Drinks are available free of charge.
- **Tickets for PD-Networking-Night** can be ordered in the Online Service Center (OSC)*.

*The OSC will be available from spring 2026.

Plus AUMA fee of € 0.60 per m² (Fee of the Association of the German Trade Fair Industry [AUMA])

Plus service fee of € 10.00 per m² (waste disposal, outdoor exhibition area preparation, energy supply hall)

Plus Marketing package of € 390.00 (For a description of services, see the following section „Marketing package“)

► Marketing Package

The marketing package with a fixed fee of €390.00* includes:

- **All one-day tickets for a free visit to the trade fair for your customers**
 - Each exhibitor receives a universal, digital voucher code (in the form of a registration link) that can be sent to all customers equally
 - Real-time insight into the customers registered with your voucher code before and during the trade fair
 - Customer evaluation after the trade fair
- **Advertising material**
(incl. visitor flyers, posters, rear window stickers, personalised online advertising banners with stand number)
- **Exhibitor profile in the exhibitor and product database (EPDB for short)**
(remains active until the publication of the new online exhibitor database of the subsequent event)

With the digital exhibitor and product database (EPDB for short), you have the opportunity to maintain your personal exhibitor profile and thus digitally represent your company and your trade fair highlights.

Take advantage of the complete editing of your profile, which includes:

- 5 selectable product groups free of charge (please select on page 3)
- Unlimited number of product descriptions incl. photos and videos
- Company portrait and other services

*The marketing package for co-exhibitors is included in the co-exhibitor fee of € 850.00.

Additional visibility

► Product placements

We order the following product placement(s) in accordance with the conditions of participation:

The final positioning of the booked product placement will be agreed upon.

- ☐ Exhibit at the **main entrance** / visitor parking: **€ 1,500.00**
- ☐ Exhibit in the **outdoor exhibition area**: **€ 1,000.00**
- ☐ Exhibit in **hall 1**: **€ 1,000.00**



First-Come-First-Serve
Product placements are limited and will be allocated on receipt of registration.



Marketing Upgrades & Customer Branding

Expand your visibility before and during the trade fair to target new and existing customers. Choose the upgrade that best suits your budget and marketing goals. In combination with customer branding, there are numerous options from digital and on-site advertising services to get the most out of your trade fair presence.

We order the following marketing upgrade(s) and / or customer branding in accordance with the conditions of participation:

☐ Customer Branding - € 500.00

Accompany the customers you invite:

As an add-on to a marketing upgrade or as a stand-alone booking

- Banner in the ticket shop (when entering voucher code)
- Advert on ticket: Print@Home, e-ticket, wallet
- Advertising at admission terminal upon visitor entry to exhibition grounds
- Notification when customer enters the exhibition grounds

☐ Smart – € 500.00

- 2 city light posters (CLP) at main entrance
- Full-screen display on LED wall & digital signs in the hall
- 5 additional products in the online database (EPDB)
- 1 social media posting on LinkedIn, Instagram & facebook

☐ Comfort - € 1,000.00

- 1 construction fence banner and 1 cover on barrier grid in outdoor exhibition area
- 5 floor prints in the hall (your path to your stand)
- 1 video / full-screen display on LED wall & digital signs in the hall (15 - 20 sec. length)
- 1 social media posting on LinkedIn, Instagram & facebook

☐ Premium – € 1,500.00 (only available three times, first-come-first-serve)

- 8 stickers on revolving doors at main entrance
- 1 full-screen display on outdoor signs at main entrance & visitor parking
- Advertising in bathroom areas (stickers on mirrors, in WC cabins OR urinals)
- 1 text/image ad in visitor newsletter & 1 social media posting on LinkedIn, Instagram & facebook

☐ Limited 1 – € 3,000.00 (only available once, first-come-first-serve)

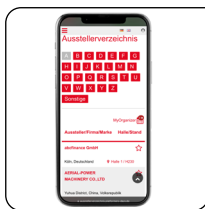
- Lanyards for visitor badge (production via exhibitor)
- 1 full-screen display on outdoor signs at main entrance & visitor parking
- 4 outdoor flags at main entrance
- Logo on on-site plan (folding map, site boards & construction fence banners)
- 2 PREMIUM text/image ads in visitor newsletter & 2 social media postings on LinkedIn, Instagram & facebook

☐ Limited 2 – € 3,000.00 (only available once, first-come-first-serve)

- Exclusive display/handout of advertising material at main entrance (production and distribution via exhibitor)
- 1 full-screen display on outdoor signs at main entrance & visitor car parking
- 4 outdoor flags at main entrance
- Logo on on-site plan (folding map, site boards & construction fence banners)
- 2 PREMIUM text/image ads in visitor newsletter & 2 social media postings on LinkedIn, Instagram & facebook



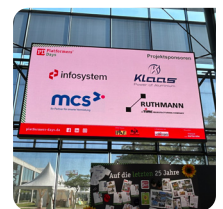
Stickers on revolving doors



Additional products in the online database (EPDB)



Floor prints



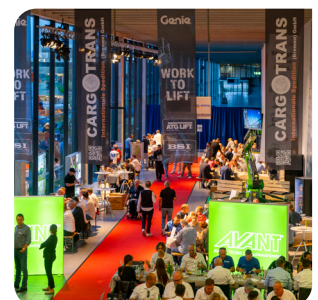
Display LED wall in the entrance area

In addition to the marketing upgrades and customer branding, we are interested in the following sponsorship option(s):

- ☐ Interest in sponsoring exhibition grounds (e.g. catering areas)
- ☐ Interest in sponsoring PD-Networking-Night



In case of interest in a separate sponsorship, we will contact you for an individual exchange.



Product categories / products

Present your **product portfolio with 5 free entries**. These will be displayed digitally in the **exhibitor and product database (short: EPDB)** on the event website www.platformers-days.de/exhibitors before the trade fair.

In case you select **more than 5 product entries**, each additional entry will be **charged with € 50** after the trade fair.

PD **Platformers' Days**

8 – 9 Oct. 2026
Karlsruhe Trade Fair Centre

100 Cranes

- ☐ 101 Mini-cranes
- ☐ 102 Mobile cranes
- ☐ 103 Truck-mounted cranes
- ☐ 104 Trailer cranes
- ☐ 105 Tracked cranes
- ☐ 106 Pick-and-carry cranes
- ☐ 107 Truck loading cranes
- ☐ 108 Slings
- ☐ 109 Crane equipment

200 Access platforms

- ☐ 201 Telescopic boom lifts
- ☐ 202 Articulated boom lifts
- ☐ 203 Scissors lifts
- ☐ 204 Vertical mast lifts/passenger lifts
- ☐ 205 Truck-mounted boom lifts
- ☐ 206 Trailer-mounted boom lifts
- ☐ 207 Tracked boom lifts
- ☐ 208 Boom lift equipment

300 Lifting and industrial trucks

- ☐ 301 Material lifts
- ☐ 302 Construction lifts for material
- ☐ 303 Construction lifts for personnel

- ☐ 304 Telehandlers
- ☐ 305 Forklifts
- ☐ 306 Order pickers
- ☐ 307 Equipment for lifting and industrial trucks
- ☐ 308 Vacuum/glass lifting technology
- ☐ 309 Material transporter

400 Components

- ☐ 401 Battery and charging systems
- ☐ 402 Measurement and control systems
- ☐ 403 Mobile scaffolds
- ☐ 404 Oils and lubricants
- ☐ 405 Hydraulic components
- ☐ 406 Spare parts
- ☐ 407 Workshop equipment

500 Transport for machinery

- ☐ 501 Tug machines/commercial vehicles
- ☐ 502 Low loaders
 - ☐ 502.1 Semi-trailers
 - ☐ 502.2 Trailers
 - ☐ 502.3 Truck bodies
- ☐ 503 Heavy load transport
- ☐ 504 Loading equipment

- ☐ 505 Load securing equipment
- ☐ 506 Other transport products

600 Services

- ☐ 601 Hard- and software for the lifting industry/telematics
- ☐ 602 Finance/leasing
- ☐ 603 Insurance
- ☐ 604 Maintenance/servicing
- ☐ 605 Fuel station pools
- ☐ 606 Protective equipment
- ☐ 607 Occupational health and safety (training)
- ☐ 608 Associations/organisations
- ☐ 609 Publishers/literature/databases

700 Further rental equipment for construction site

- ☐ 701 Lighting
- ☐ 702 Power generators
- ☐ 703 Load distribution plates
- ☐ 704 Construction vehicles (e.g. gators)
- ☐ 705 Construction equipment
- ☐ 706 Other rental equipment

Important information about the filing of your data:

- As the **MAIN EXHIBITOR**, please tell us the letter for alphabetical sorting in the exhibitor and product directory:

- We are ☐ manufacturer ☐ retailer ☐ service ☐ other _____

- We are a member of the following trade association(s):

☐ IPAF ☐ BSK ☐ bbi ☐ Other: _____

Exhibitors are obliged to have liability insurance for participation in trade fairs with cover of up to 5 million euros for personal injury and property damage.

All prices are subject to the VAT applicable in the year of the event. The Terms and Conditions for Participation in Trade Fairs and Exhibitions of IDFA Members, the Special Terms and Conditions for Participation, the Technical Guidelines of PD 2026 and the House Rules, which are available at www.platformers-days.de/en, are hereby acknowledged as legally binding in their entirety. Any deviating agreements must be made in writing. The place of performance and jurisdiction is Karlsruhe.

- ☐ I have read the information on data protection in accordance with Art. 13 DSGVO at <https://www.messe-karlsruhe.de/en/data-protection/>.

Place, date

Company stamp, legally binding signature

E-mail philipp.doll@messe-karlsruhe.de
Tel. +49 721 3720 5131 Fax +49 721 3720 99 5131

Karlsruher Messe- und Kongress GmbH
Team Platformers' Days
Postfach 1208
76002 Karlsruhe, Germany

PD **Platformers'
Days**

8 – 9 Oct. 2026
**Karlsruhe Trade
Fair Centre**

Registration of co-exhibitor/ represented companies/brands



Co-exhibitor registration fee € 850

(Registration fee incl. one exhibitor pass and marketing package)

Company

Street/P.O. Box

Post code, City

Country

General e-mail & website

VAT ID number (obligatory entry for EU countries/
non-EU countries need to enclose certificate of entrepreneurial status)

Contact person

Extension

E-mail contact person

☐ Invoicing to main exhibitor

☐ Invoicing to co-exhibitor



Co-exhibitor(s): Represented on the stand with personnel and products.

Represented companies/brands: Presented at the stand of the main exhibitor with products without their personnel. These are not product brands, but in particular in the case of dealers, the companies represented by them – in terms of „dealer brands“.

As the **CO-EXHIBITOR**, please tell us the letter for alphabetical sorting in the exhibitor and product directory:

5 product entries are **free** of charge. Each additional entry is charged at € 50. For this purpose, use the **product categories** on page 3 and enter the corresponding numbers here.

Our exhibition goods

according to product categories:

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If **invoicing** is made to the **co-exhibitor**, the **co-exhibitor's signature** is required. Otherwise, invoicing to the main exhibitor is assumed.

Information on sending invoices by e-mail:

Please note: All stand-related invoices will be e-mailed to you at the above address.

(If invoiced to the main exhibitor, to their address; if invoiced to the co-exhibitor, to their address.)

If the invoice recipient differs, please inform us here of the e-mail address for sending the invoice:

Would you like to receive invoices by post? ☐ Yes

Unless you provide us with a different postal address, we will send invoices to the address specified in your contract.

(If invoiced to the main exhibitor, to their address; if invoiced to the co-exhibitor, to their address.)

If the postal address of the invoice recipient differs, please inform us here of the address for sending the invoice:



Represented companies/brands

Please name your represented companies/brands below as a listing:



I am represented as a co-exhibitor at the following main exhibitor.

Company:

Exhibitors are obliged to have liability insurance for participation in trade fairs with cover of up to 5 million euros for personal injury and property damage.

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☐ I have read the information on data protection in accordance with Art. 13 DSGVO at <https://www.messe-karlsruhe.de/en/data-protection/>.

Place, date

Company stamp, legally binding signature

Outdoor stand construction service

Professional appearance with all-round service

PD Platformers' Days

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Pagoda Comfort Package

- Pagoda tent (5 x 5 m) with an extra window sheet
- Wood flooring
- Tent insurance
- Fire extinguisher
- Power connection with 230 V / 3 kW incl. electric powerconsumption (lump-sum)
- 1 flag mast 7 – 8 m incl. anchorage
- Sideboard
- Brochure stand Simona
- High table white
- 2 x bar stools Swing black
- Planning and organisation with set-up and dismantling



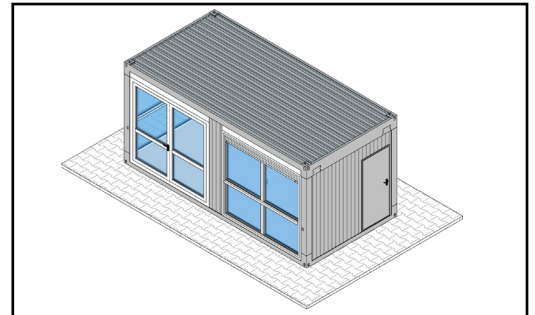
Sample photo

→ **Fixed price: € 1,700.00**

This package can also be booked as a basic package (without flag mast and furniture) for a price of € 1,050.00.

Event Container Variant 1

- Container 6 x 3 m
- 1 power connection 20 kW, incl. power consumption (lump-sum) and grounding point (potential compensation)
- 1 counter USM III anthracite
- 1 bar stool Stack Maxi
- 1 set Combo (1 high table, 3 bar stools)
- 1 flag mast 7-8 m incl. anchorage
- Planning and organisation with set-up and dismantling



Sample photo

→ **Price on request**

Event Container Variant 2

- 2 containers side by side, 6 x 6 m
- 1 power connection 20 kW, incl. power consumption (lump-sum) and grounding point (potential compensation)
- 1 counter USM III anthracite
- 1 bar stool Stack Maxi
- 1 set Combo (1 high table, 3 bar stools)
- 1 armchair Ascot
- 1 bench Ascot
- 1 table Toe black slate look
- 1 flag mast 7-8 m incl. anchorage
- Planning and organisation with set-up and dismantling



→ **Price on request**

NEW: Tiny House

(Dimensions: length: 6.1 m, width: 2.3 m, height: 3.9 m)

→ **Equipment and price on request**



Sample photo



Comfort Package (available from 12 m² – 30 m²)

- Material: Octanorm, matt silver, construction height 2.5 m
- Plastic coated back and side walls: white (colours can be added for an additional charge)
- As of 15 m²: cabin 2 m x 1 m with lockable door and coat rail
- Cover panels: 2 m x 0.3 m incl. lettering / logo (1 panel per each open stand side)
- Duo ceiling supports along open stand sides
- Lighting: 1 LED spotlight, 30 W per 3 m² (illumination corresponds 150 W)
- 1 power connection 3 kW, incl. power consumption (lump-sum), incl. triple socket for stand lighting
- Daily stand cleaning
- 4 chairs (81 x 40 x 45 cm), frame: chromium, seating area: leather light grey
- 1 bar stool Swing (height 80 cm) black
- 1 steel tube table rectangular (72 x 115 x 75 cm), frame: chromium, worktop white
- 1 counter Comfort (115 x 105 x 55 cm) white
- 1 brochure shelf (95 x 30 cm), fixed mounted, white
- Planning and organisation with set-up and dismantling

→ **Fixed price: € 120.00 per m²**

This package is also available as a basic version **Basic Package eco** (without furniture) for a price of **€ 93.00 per m²**.

REWIND carpeting, latex-free, 100% recyclable, is optional and available for an extra charge of €12.50 per m². Colour selectable.



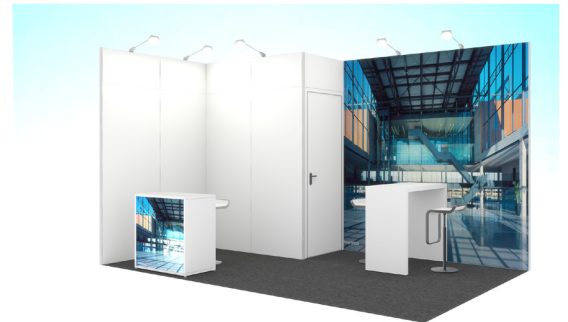
The Comfort Package eco and Basic Package eco do not include carpeting.

Matrix Comfort (available from 15 m² – 30 m²)

- Material: BeMatrix, matt silver, construction height 3 m
- Plastic plates (back and side walls): white, 3 mm
- REWIND carpet, latex free, 100% recyclable, fully carpeted stand space, colour selectable, special colours available on request
- Cabin 2 m x 1 m with lockable door and hat stand
- Lighting: 1 LED display spotlight, 35 W per 3 m² (illumination corresponds 150 W)
- 1 power connection 3 kW, incl. power consumption (lump-sum), incl. triple socket for stand lighting
- Daily stand cleaning
- 1 counter with fabric (100 x 100 x 45 cm), illuminated, coated wood, white, incl. digital print (4 colours)
- 3 bar stools Lem (74-87 x 37 x 42 cm, seating height 66-79 cm), frame: chromium, seating area: wood white
- 1 high desk (110 x 120 x 60 cm) white
- Planning and organisation with set-up and dismantling
- **Optional:** digital print on fabric walls incl. mounting and demounting on the entire surface, for an extra charge, on request
- **Optional:** digital print on plastic plates incl. mounting and demounting on the entire surface, for an extra charge, on request

→ **Fixed price: € 241.00 per m²**

This package is also available as a basic version **Matrix Basic** (without furniture) for a price of **€ 208.00 per m²**.



Hall stand construction service

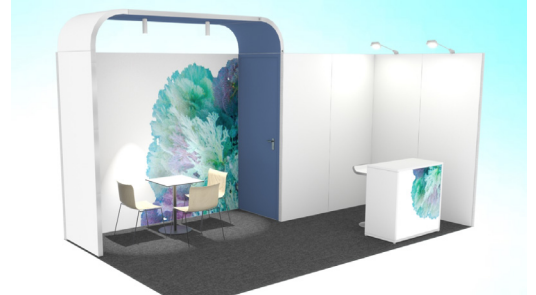
Professional appearance with all-round service

Matrix Design Comfort (available from 15 m² - 30 m²)

- BeMatrix, matt silver, construction height 2.50 m
- Plastic plates (back and side walls): white, 3 mm
- REWIND carpet, latex free, 100% recyclable, fully carpeted stand space, colour selectable, special colours available on request
- Arch round, width 3.50 m, height 3m
- Cabin 2 m x 1 m with lockable door and coat rack
- Lighting: 2 x LED display spotlight, 35 W (illumination corresponds 150 W), 2 x LED spotlight inside the round arch
- 1 power connection 3 kW, incl. power consumption (lump-sum), incl. triple socket for stand lighting
- Daily stand cleaning
- 1 counter with fabric (100 x 100 x 45 cm), illuminated, coated wood, white, incl. digital print (4 colours)
- 1 bar stool Lem (74-87 x 37 x 42 cm, seating height 66-79 cm), frame: chromium, seating area: wood white
- 1 table Brio white II (plate 60 x 60 cm, height 72 cm), frame: chromium, plate HPL white
- 3 chairs Catifa (79 x 56 x 51 cm, seat height 45 cm), frame: chromium, seat shell: plastic Polypropylen white
- Planning and organisation incl. set-up and dismantling
- **Optional:** digital print on fabric walls incl. mounting and demounting on the entire surface, for an extra charge, on request
- **Optional:** digital print on plastic plates incl. mounting and demounting on the entire surface, for an extra charge, on request

➔ **Price: € 270.00 per m²**

This package is also available as a basic version Matrix Design Basic (without furniture) for a price of **€ 215.00 per m²**.

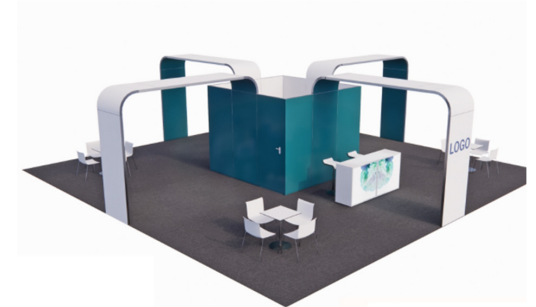


Matrix Design Island Comfort (available from 6 x 6 m to 10 x 10 m)

- BeMatrix, matt silver, construction height 2.50 m
- Plastic plates (back and side walls): white, 3 mm
- REWIND carpet, latex free, 100% recyclable, fully carpeted stand space, colour selectable, special colours available on request
- 4 arches round, width 2 - 3.50 m, height 3m
- Cabin 2 m x 2 m to 3 m x 3 m with lockable door
- Lighting: 3 spots inside each round arch
- 1 power connection 3 kW, incl. power consumption (lump-sum), incl. triple socket for stand lighting
- Daily stand cleaning
- 2 counters with fabric (100 x 100 x 45 cm), illuminated, coated wood, white, incl. digital print (4 colours)
- 2 bar stools Lem (74-87 x 37 x 42 cm, seating height 66-79 cm), frame: chromium, seating area: wood white
- 4 tables Brio white II (plate 60 x 60 cm, height 72 cm), frame: chromium, plate HPL white
- 16 chairs Catifa (79 x 56 x 51 cm, seat height 45 cm), frame: chromium, seat shell: plastic Polypropylen white
- Planning and organisation incl. assembly and dismantling
- **Optional:** digital print on fabric walls incl. mounting and demounting on the entire surface, for an extra charge, on request
- **Optional:** digital print on plastic plates incl. mounting and demounting on the entire surface, for an extra charge, on request

➔ **Price: from € 120.00 per m² (for 10 x 10 m)**

This package is also available as a basic version Matrix Design Island Basic (without furniture) for a price of **€ 100.00 per m²**.



Ordering Services / Stand construction packages



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Karlsruhe Trade
Fair Centre

Please select as applicable:

- ☐ We bring our **own** stand construction. ☐ We would like a **stand construction consultation**.

We hereby order the following stand services as an exhibitor in the outdoor exhibition area / hall:

Stand construction packages hall

- ☐ **Basic Package eco** | € 93.00 per m²
☐ **Comfort Package eco** | € 120.00 pro m²
☐ **Matrix Basic** | € 208.00 pro m²
☐ **Matrix Comfort** | € 241.00 pro m²
☐ **Matrix Design Basic** | € 215.00 pro m²
☐ **Matrix Design Comfort** | € 270.00 pro m²
☐ **Matrix Design Island Basic** | from € 100.00 per m² for 10 x 10 m
☐ **Matrix Design Island Comfort** | from € 120.00 per m² for 10 x 10 m

Stand construction packages outdoor exhibition area

- ☐ **Pagoda Basic Package** | € 1,050.00
☐ **Pagoda Comfort Package** | € 1,700.00
☐ **INQUIRY Event Container Variant 1**
☐ **INQUIRY Event Container Variant 2**
☐ **INQUIRY Tiny House**

Carpet:

Please choose your carpet colour

- ☐ **red** (713 red) ☐ **blue** (851 pacific blue) ☐ **purple** (503 violet) ☐ **green** (625 spring green) ☐ **light grey** (949 frost grey)
☐ **dark grey** (923 charcoal) ☐ **black** (913 jet black) (special colours available on request)

Panel lettering:

Please send your logo or lettering, stating **Platformers' Days 2026** and exhibitor name, to service@platformers-days.de.

Additional service orders / details

- ☐ We are interested in **suspension points**. ☐ We do not need a power connection.
☐ We order **grounding point (potential compensation)** | € 64.00 (hall and outdoor exhibition area)
☐ We order **water connection** | € 335.00 (hall and outdoor exhibition area)



All **conductive stand structures** (e.g. truss systems, scaffolding, containers, etc.) with **electrical consumers** must be provided with a **grounding point/potential compensation**.

We order a **power connection**:

	Hall	Outdoor exhibition area
3 kW	<input type="checkbox"/> € 195.00	<input type="checkbox"/> € 260.00
9 kW	<input type="checkbox"/> € 200.00*	<input type="checkbox"/> € 250.00*
20 kW	<input type="checkbox"/> € 237.00*	<input type="checkbox"/> € 287.00*

*plus electric power consumption (lump-sum)

We order a **power distributor** in addition to the power connection:

	Hall and outdoor exhibition area
9 kW	<input type="checkbox"/> € 154.00
20 kW	<input type="checkbox"/> € 218.00

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- ☐ I have read the information on data protection in accordance with Art. 13 DSGVO at <https://www.messe-karlsruhe.de/en/data-protection/>.

Company

Place, date

Company stamp, legally binding signature

Special Terms and Conditions for Participation

in events organised by

Karlsruher Messe- und Kongress GmbH

Postfach 12 08

76002 Karlsruhe

Germany

tel +49 721 3720 0

fax +49 721 3720 2116

info@messe-karlsruhe.de

www.messe-karlsruhe.de/en

1. Event

Platformers' Days

2. Organiser

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)

P. O. Box 12 08, 76002 Karlsruhe, Germany

3. Date(s)

Thursday, 8 October 2026, 9 am – 6 pm

Friday, 9 October 2026, 9 am – 3 pm

4. Assembly and dismantling periods

Assembly: 2 – 7 October 2026

Dismantling: 10 - 13 October 2026

5. Scope of application, general provisions

(1) These **Special Terms and Conditions of Participation (hereinafter referred to as T&C)** apply to all orders placed by the exhibitor at the time of stand registration. This includes both the services in the course of stand registration in package bookings or individually booked services.

(2) The T&C of Messe Karlsruhe apply exclusively to all services booked at the time of stand registration.

(3) Deviating, conflicting or supplementary General Terms and Conditions of the exhibitor shall only become part of the contract if and insofar as Messe Karlsruhe has expressly agreed to their validity in text form. This requirement of consent shall apply in all cases, for example even if the services are provided to the ordering party without reservation in the knowledge of the ordering party's General Terms and Conditions.

(4) Individual agreements made with the ordering party on a case-by-case basis (including collateral agreements, supplements and amendments) shall take precedence over these T&C. Subject to proof to the contrary, the content of such agreements shall be governed by a written contract or confirmation from Messe Karlsruhe in text form.

(5) The statutory provisions shall apply insofar as they are not directly amended or expressly excluded in these T&C.

(6) Messe Karlsruhe reserves the right to amend these T&C in the event of a change in the legal situation, supreme court rulings, market conditions or for the further development and expansion of the range of products and services. The Exhibitor will be informed of the changes in text form at least two months before they come into force. The amended T&C shall be deemed approved if the Exhibitor does not object in text form within six weeks of notification of the amendments.

If the Exhibitor objects to the changes, the underlying contract shall be cancelled. Services already booked with other service providers remain unaffected by this.

6. Conclusion of contract/Registration

6.1 Registration is made either by returning the legally binding signed registration form or via the online stand booking service. Upon return of the signed registration form, the Exhibitor will make a copy for his records. Provided that all admission requirements have been met, the Exhibitor will receive written confirmation of admission from the trade fair/exhibition management.

6.2 If registration is made via the online space registration system by registering or logging into the online space registration service or via an individual link provided by the trade fair ("one-click order"), the Exhibitor

will automatically receive a confirmation of registration by e-mail. A few days later, the Exhibitor will receive an admission letter from the trade fair/exhibition management. Only with this approval does the Exhibitor have a legally binding document.

a) The presentation of services in the "PD 2026" online stand registration system does not constitute an offer, but merely an invitation to submit offers.

b) By clicking the "Complete registration" button, the Exhibitor submits a binding offer to order the services of Messe Karlsruhe that they have selected (application). Before sending the application, the Exhibitor can change and view the data at any time. However, the application can only be submitted and sent if the Exhibitor has clicked the button "I have read and accept the General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members, the General Terms and Conditions, the Special Conditions of Participation, the Technical Guidelines of PD 2026, the House Rules, the Privacy Policy and the General Terms and Conditions for Services OSR." This confirms that these terms and conditions have been accepted by the Exhibitor and thus included in their application.

6.3 If only a confirmation of receipt is sent, this shall not constitute acceptance of the application. The contract is not concluded until the application is expressly accepted either by the Exhibitor receiving a stand confirmation or by other means expressly accepted in text form (e.g. by order confirmation) / by e-mail.

6.4 The contract is concluded between the Exhibitor and Messe Karlsruhe.

6.5 The trade fair/exhibition management will endeavour to comply with the Exhibitor's wishes in the choice of stand form but reserves the right – in consultation with the Exhibitor – to make changes due to planning constraints.

7. Withdrawal/Cancellation

7.1 Once admission has been granted, withdrawal from the contract by the Exhibitor shall not be possible outside the statutory provisions and the following regulations. If the Exhibitor cancels their participation after this time or declares their withdrawal from or termination of the contract, they must pay the participation fee for the entire booked stand area and the ancillary costs incurred by the Organiser up to this time.

7.2 To avert danger and/or for technical or safety-related reasons, the trade fair/exhibition management may prohibit or not permit an exhibit or demonstration planned by the Exhibitor, even at short notice. The discretionary decision of the trade fair/exhibition management here is binding. In this case, the Exhibitor is not permitted to withdraw from the contract and is responsible for redesigning or repurposing their stand space in consultation with the trade fair/exhibition management. Unauthorised goods may be removed by Messe Karlsruhe at the Exhibitor's expense without further warning.

7.3 The following cancellation fees apply to services **in the indoor exhibition area**:

a) If notice of withdrawal or cancellation is received between four weeks and **eight days before the official start of assembly, 50% of the agreed net price** for stand construction/services shall be payable.

b) If notice of withdrawal or cancellation is received **up to seven days before the official start of assembly, 100% of the agreed net price** for stand construction/services shall be payable.

7.4 The following cancellation fees apply to services **in the outdoor exhibition area**:

a) If notice of withdrawal or cancellation is received between four weeks and **15 days before the official start of assembly, 50% of the agreed net price** for stand construction/services shall be payable.

b) If notice of withdrawal or cancellation is received **up to 14 days before the official start of assembly, 100% of the agreed net price** for stand construction/services shall be payable.

7.5 The Exhibitor has the right to prove that Messe Karlsruhe has not incurred damages amounting to the costs detailed in sections 6.1 to 6.5.

7.6 Messe Karlsruhe is not obliged to agree to a transfer of the contract to a substitute participant suggested by the Exhibitor.

8. Admission requirements

Participation in the trade fair as an Exhibitor is open to manufacturers and companies that are authorised by a manufacturer to exhibit the manufacturer's products.

All exhibits must be described precisely in the registration and correspond to the exhibition topics as per the product group directory. Only items that have been registered and admitted may be exhibited. The trade fair/exhibition management shall make decisions regarding admission. The trade fair/exhibition management must be notified in text form and approve any changes made by the Exhibitor after admission has already been granted. The trade fair/exhibition management also reserves the right to revoke admission if the prerequisites for admission are not or no longer met. If the Exhibitor deviates from the information provided in the application without the written approval of the trade fair/exhibition management, the trade fair/exhibition management may exclude the Exhibitor from participating in the trade fair, even at short notice and without observing any deadlines. No claims for damages may be made by the Exhibitor against the Organiser in this case.

9. Prices of participation

The stand prices ensue from the registration form for the Platformers' Days

on page 2 or from the registration process in the online stand registration. These prices are net floor prices without stand construction. Please order further services via the Online Service Center (OSC) or via the registration for Platformers' Days 2026. The marketing package amounts to € 390.00 plus VAT. The services can be found in the description on page 2 of the registration documents or in the online stand registration. The service fee for exhibitors is € 10 per m² and is charged for waste disposal plus for outdoor exhibitors for preparation of the outdoor exhibition area, and for hall exhibitors for energy supply.

10. Stand construction service

Please note: If the Exhibitor orders a stand construction package, they cannot claim offset or reimbursement for any stand construction material that is not required. The packages can only be ordered through registration on the registration form or an individual offer. After registration, stand construction can only be ordered via the Online Service Center (OSC).

10.1 Hall stand construction packages:

Stand construction packages in the hall can only be booked for stand sizes up to max. 30 m². Stand construction for larger stand sizes is subject to individual agreement with the trade fair/exhibition management.

Basic Package eco (without carpet):	€ 93.00 per m ²
Comfort Package eco (without carpet):	€ 120.00 pro m ²
Matrix Basic (with carpet):	€ 208.00 pro m ²
Matrix Comfort (with carpet):	€ 241.00 pro m ²
Matrix Design Basic:	€ 215.00 pro m ²
Matrix Design Comfort:	€ 270.00 pro m ²
Matrix Design Island Basic:	from € 100.00 per m ²
	for 10 x 10 m
Matrix Design Island Comfort:	from € 120.00 per m ²
	for 10 x 10 m

10.2 Outdoor stand construction packages:

Pagoda Basic Package:	€1,050.00
Pagode Komfort:	€ 1,700.00
Event-Container Variant 1:	on request
Event-Container Variant 2:	on request
Tiny House:	on request

10.3 Electrical connections

Power connection	Hall	Outdoor exhibition area	Power distributor
3 kW	€ 195.00	€ 260.00	
9 kW	€ 200.00*	€ 250.00	€ 154.00
20 kW	€ 237.00	€ 287.00	€ 218.00

Add-on services for power connections:

grounding point/ potential compensation: € 64.00 €/pc.

Other add-on services:

Water connection (hall/ outdoor exhibition area): € 335.00/pc.

11. Co-exhibitors/additionally represented companies/brands

Inclusion of a co-exhibitor / represented companies / brands requires prior written indication on the registration, specifying complete address details including contacts (see form on p. 5 or the online stand registration

service). A registration fee including one exhibitor pass and the marketing package of € 850.00 plus VAT is payable for the co-exhibitor. If invoicing

is made to the co-exhibitor, the co-exhibitor's signature is required on page 5. Otherwise, invoicing is assumed to be made to the main exhibitor.

There is no registration fee for additionally represented companies / brands.

12. Sponsoring, Marketing Upgrades and Product placements

Exhibitors have the opportunity to place their company, products or advertising messages on the Karlsruhe Trade Fair Center grounds beyond their exhibition stand by means of sponsoring, a marketing upgrade or product placement.

a) Sponsoring is individually tailored to the needs of the exhibitor. For example, it is possible to distribute advertising material such as flyers or posters on the Karlsruhe Trade Fair Center grounds or to position your own company logo on separate advertising spaces. The price depends on the individual combination of services.

b) Selection of marketing upgrades

Customer Branding:	€ 500.00
Smart:	€ 500.00
Comfort:	€ 1,000.00
Premium:	€ 1,500.00
Limited 1:	€ 3,000.00
Limited 2:	€ 3,000.00

The service components of the corresponding marketing upgrades can be found on the registration form on page 3 or in the online stand registration. c) When booking a product placement, the Exhibitor places its exhibit (e.g. machine/system/equipment/vehicle) at a location defined by the trade fair/exhibition management on the Karlsruhe Trade Fair Center grounds.

The prices for product placements are as follows:

Exhibit at the main entrance:	€ 1,500.00 plus VAT
Exhibit in the outdoor exhibition area:	€ 1,000.00 plus VAT
Exhibit in the hall:	€ 1,000.00 plus VAT

13. Services

(1) The scope of services shall be based on the respective agreements made. Messe Karlsruhe reserves the right to make minor deviations in size, shape and color, insofar as this is reasonable for the exhibitor. (2) Otherwise, deviations are only permissible if they are mutually agreed upon by the contracting parties in text form. Messe Karlsruhe is not obliged to check the completeness and accuracy of the information provided by the exhibitor.

14. Regulations on rental objects

- (1) All items booked are rental items, unless otherwise indicated on the item or item group. Separate provisions shall apply for individually manufactured items.
- (2) The rental items shall be provided only for the agreed purpose and for the duration of the rental period. The exhibitor shall not be entitled to sublet the rental items. The rental items will be delivered to the Exhibitor's exhibition stand, unless otherwise agreed.
- (3) In exceptional cases, Messe Karlsruhe is entitled to deliver equivalent or higher-quality goods at the price of the originally ordered goods instead of the ordered goods.
- (4) The dimensions given in the Online Service Center and in the contract are approximate.
- (5) If the exhibition stand is not occupied by personnel upon delivery, the service shall be deemed to have been properly provided or fulfilled upon the provision of the service or the placement of the rented items at the exhibition stand. Neither Messe Karlsruhe nor its service partners are obliged to verify the credentials of the persons present at the stand when the service is provided or the rented items are delivered.
- (6) Normal signs of wear on the rented items do not constitute defects. The Exhibitor is aware that the rented items are used multiple times by Messe Karlsruhe and are not always in mint condition.
- (7) The Exhibitor may only use the rented items at the agreed locations. The Exhibitor is obliged to keep the rented items in its immediate possession.
- (8) The Exhibitor shall enable Messe Karlsruhe and/or its service partner(s) to inspect the rented items.
- (9) The Exhibitor shall be obliged to handle the rented items with care. The Exhibitor shall follow all maintenance, care and usage recommendations.
- (10) If the rented items are not returned or made available for collection in time, Messe Karlsruhe is entitled to claim compensation from the Exhibitor for the duration of the withholding period in the amount of the agreed rent. Further claims for damages remain unaffected.

15. Non-availability of the service; reservation of self-delivery

- (1) Messe Karlsruhe is entitled to withdraw from the contract with the Exhibitor in whole or in part if:
 - Messe Karlsruhe has not been supplied by its supplier, or not in good time, with which it had concluded a contract to fulfil its obligation to the Exhibitor, and
 - Messe Karlsruhe is not responsible for the non-delivery or late delivery to itself. The same shall apply if such a contract between Messe Karlsruhe and its supplier does not come about because the supplier cannot deliver the goods and Messe Karlsruhe is not responsible for this.
- (2) If a case justifying withdrawal in accordance with paragraph 1 of this regulation occurs, Messe Karlsruhe will immediately inform the Exhibitor about the unavailability. In the event of withdrawal, Messe Karlsruhe will immediately refund to the Exhibitor any consideration already paid.

16. Force Majeure, Service Reservations

- (1) Force majeure is an external event which has a very serious impact on the contractual relationship. It is unforeseeable based on human judgement and experience and cannot be prevented or rendered harmless by economically viable means, even when the greatest reasonable degree of care has been taken. In the case of "force majeure", in particular, Messe Karlsruhe shall be entitled to postpone, shorten, lengthen or restrict the event in whole or in part, or temporarily or permanently close the event. In such a case, the Exhibitor shall have no claim for compensation against Messe Karlsruhe. Services already provided can be settled against Messe Karlsruhe, provided that these costs have already been covered by corresponding income or can be asserted and enforced against the exhibitor in accordance with legal regulations and contractual agreements.
A partial or complete impossibility to deliver the contractually agreed services by Messe Karlsruhe shall also be deemed equivalent to a case

of force majeure, including for reasons that, insofar as they would have been foreseeable, are outside the parties' influence, in particular the following:

- a) The interruption or significant restriction of an adequate supply of electricity, gas, water or internet, insofar as this is not only of a short duration
 - b) The occurrence and further development of pandemics according to the German Infection Protection Act (Infektionsschutzgesetz, IfSG)
 - c) As a result of official/governmental orders or regulations
- (2) In the case of the event being postponed for any other reason by up to one year, the contractual relationship between the Parties shall remain unchanged unless the exhibitor or Messe Karlsruhe declares in text form to the other Party, within 14 days of notification of the postponement, that adherence to the contract is unreasonable. The grounds for this being considered unreasonable must be explained in full. The evaluation standard is based on Section 313 (1) of the German Civil Code. If the other contracting party does not subsequently object in text form within seven days, the explanation of the circumstances which make this unreasonable shall be deemed to have been accepted.

17. Two-level stands

Two-level stands are subject not only to the stand rental but also to another 50 % for the upper level.

18. Stand space

Minimum stand spaces shall be 12 m² in the hall area and 50 m² in the outdoor exhibition area. Smaller stand space can only be leased if this has been arranged with the trade fair/exhibition management and if such space results from the layout planning. Any structural columns that are located within the stand space shall form part of the stand. The final rental invoice shall be based on the dimensional survey taken by the trade fair/exhibition management. Each square metre or part thereof shall be charged in full, and the stand space shall generally be calculated as a rectangle, irrespective of installations, minor deviations, etc.

19. Stand construction approval

Provided that the Technical Guidelines of PD 2026 are complied with in the design and construction of the stand, drawings and construction descriptions for single-storey stand structures in the halls with a height of more than 3.5 m must be submitted for approval.

20. Design, fittings and furnishings

In the hall it is a requirement that each stand area must have structurally defined borders separating it from neighbouring stands. If you do not have your own stand construction system or if you do not rent such a system via Messe Karlsruhe, then stand separation partitions (back and side panels) are mandatory. Such stand separation partitions are subject to a fee which is not included in the stand rental. Please remember that flooring is mandatory on all stand spaces in the hall. Should you require stand separation partitions, please refer to the Online Service Center (OSC). If you do not order stand separation partitions but your stand space is surrounded by partitions of your neighbours or by existing partitions, then you will be charged for those partitions on the terms specified in the Online Service Centre (OSC). Approx. 5 cm shall be deducted from the width of an allocated stand, unless you have specifically requested clear width on account of standard stand construction. For safety reasons, stand separation partitions in basic stand construction are secured by support partitions which may only be removed by the organiser's contracting company upon securing the structural stability of the separation partitions. The exhibitor is liable for any damage resulting from failure to ensure the renewed structural stability of stand separation partitions after the dismantling of his stand. The Exhibitor shall submit drawings and sketches of the intended stand construction. To set up his own marquees, pavilions or roofed-over facilities on outdoor premises, the exhibitor requires permission which

shall be dependent on the prior submission of a draft plan. Any decoration material used by the exhibitor shall be flame-retardant and must comply with all other police regulations. Any damage to partitions and flooring and any modifications to the rented stand space by the exhibitor, his staff or his agents shall be the exhibitor's liability. Any compensation claims resulting from such damage shall be billed separately. The exhibitor shall notify the trade fair/exhibition management of any contracted design companies unless those are companies which the exhibitor runs himself. The exhibitor shall use local companies if this becomes relevant. The interior finish of the halls shall not be modified by exhibitors. Pillars, wall projections, fire extinguishers, partitions, distribution boxes and other technical facilities form part of the allocated stand space.

21. Specific information for outdoor stand spaces

21.1 Design

The Exhibitor must check the suitability of the stand space for operating machinery / plants / equipment / vehicles for the intended purpose in good time before starting assembly of the stand space. Demonstration areas on the stand space are subject to approval. The movement of machinery / plants / equipment / vehicles within the stand space is only permitted within the approved demonstration area. The demonstration area must be secured against unauthorised access through suitable structural measures (e.g. barriers, warning tape, etc.). If using recycling plants or certain attachments (mills, demolition hammers, etc.), the demonstration area must be secured via special structural measures, taking into account the sufficient safety distances to the audience, in order to prevent injuries to persons outside the demonstration area. The movement of machinery / plants / equipment / vehicles beyond the boundaries of the stand (e.g. the driving of aerial working platform baskets transporting people at height across the visitor walkways) is prohibited. The machinery / plants / equipment / vehicles may only be operated and demonstrated by trained and qualified personnel who have been authorised by the Exhibitor. All persons must wear appropriate personal protective equipment (PPE) during any operation of machinery / plants / equipment / vehicles for the purposes of transporting persons. The Exhibitor must ensure that no unauthorised persons are present within the demonstration area. During the demonstration times in particular, the areas must be secured to prevent hazards. Machinery / plants / equipment / vehicles must be secured against being accessed or climbed on without authorisation or supervision.

21.2. Fittings and furnishings

The provisions for stand construction approval and the checking and approval of structures requiring approval as per sections 4.7 and 4.8 of the Technical Guidelines of PD 2026 apply, which can be viewed at www.platformers-days.de/documents under "Registration documents, T&Cs and guidelines".

The following documents must be submitted in digital form and in German no later than eight weeks before the start of assembly for the purposes of checking for approval of structures in the outdoor exhibition area, as well as special constructions (e.g. free-standing walls, tall exhibits, tall decorative or artistic elements, tents, stages including any roofs and side cladding, seating stands, show and stage trucks with trailer sections or stage elements that can be driven on or allow for installations beneath them, free-standing scaffolding or advertising hoardings, LED walls, PA towers, all other accessible and/or covered stands that are free standing or form an enclosed space, such as pedestals, multi-storey pavilions and container systems, textile stand construction elements):

- Verified static load calculation according to German standards
- Structural description
- Stand construction drawings at a scale of 1:100 (floor plans, elevation diagrams, cross-sections), construction details on a larger scale
- Evacuation route plan with proof of the lengths and widths of the evacuation routes

Items a) and b) may be omitted if the Exhibitor submits an inspection log book/type test. The costs of the approval procedure and construction approval procedure will be charged to the Exhibitor/stand builder. The documents and valid inspection log books required for acceptance and approval must be held at the stand for approval prior to the start of the event. Messe Karlsruhe reserves the right in justified cases to arrange for a chargeable inspection of stability by a structural engineer.

An audited verification of stability must be submitted for the erection of mobile constructions. Tents with a floor space of < 75 m² and similar structures shall always be deemed temporary structures. They are only exempt from the issuing of a model approval and official approval. Despite this, these structures must still be stable enough to meet the technical specifications and requirements for temporary structures (including as per DIN EN 13 782).

22. Assembly and dismantling

The Exhibitor shall receive the access details for the Online Service Center (OSC) in good time and undertakes to note the content of the same. If a company's stand is still unoccupied 12 hours prior to the beginning of the event or if there is no indication that the Exhibitor will arrive at a later stage, then their space shall be given side and back panels at the expense of the Exhibitor upon instruction of the trade fair/exhibition management, and the entire stand, whether in the outdoor or indoor exhibition area, shall be either decorated with a view to creating a good overall impression or given to other participants. In such a case, stand rental shall be payable in full. Messe Karlsruhe shall under no circumstances be held liable for damage caused by the Exhibitor's delay in submitting orders (e.g. incomplete electric power lines during assembly). If the Exhibitor dismantles their stand before the end of the trade fair, the trade fair/exhibition management shall be entitled to charge a contractual penalty of € 500.00 + VAT.

23. Complaints regarding stand construction services

Complaints must be registered immediately (without undue delay) by the applicant on site to the trade fair/exhibition management.

24. Exhibitor passes

Exhibitor passes are available for digital distribution to trade fair personnel in the Online Service Center (OSC) under "Badges and tickets for exhibitors".

There is a graduated scale based on the size of the stand:

up to 50 m²: 3 passes

51-150 m²: 4 passes

151-250 m²: 5 passes

from 251 m²: 6 passes, 1 pass per additional 50 m²

In case of need, additional passes will be issued for a fee. Please note the corresponding information in the Online Service Centre (short: OSC).

25. Marketing Package

The event organiser will provide each exhibitor with the following services in the form of a "Marketing Package". The main exhibitor agrees to accept the package at a fixed price of € 390.00. The co-exhibitor fee of € 850.00 for co-exhibitors comprises these services. Invoicing for the main exhibitor is effected with the stand rent and other ancillary stand costs. No price reduction can be granted if partial services are used.

The marketing package includes the following services:

- All tickets for customers to visit the trade fair free of charge in the form of a universal, digital voucher code/registration link. There will be no charge back of admission fees based on customer admissions.
- Advertising material (including flyers, vehicle stickers, personalised online advertising banners with stand number for your own website and social media channels)
- Maintenance of the exhibitor profile in the online exhibitor and product database (in short: EPDB, remains active until the new online exhibitor and product database for the follow-up event is published, can be viewed at www.platformers-days.de/exhibitors)

• Editing options, e.g. for the company profile and product descriptions. 5 free product entries included. These must be selected on page 4 of the registration documents provided or in the online stand registration. If more than 5 product entries are selected, the exhibitor will be charged €50.00 plus VAT for each additional product entry.

26. Entries in exhibitor and product database, accessible at

www.platformers-days.de/exhibitors

The Exhibitor is responsible for ensuring that the text and image material submitted or uploaded for use in the print or online version of the exhibitor and product database is compliant with copyright law. The Exhibitor is also responsible for obtaining the necessary permissions from copyright holders for the use of text and image material in the exhibitor and product databases. Should the Organiser consider itself exposed to copyright claims from copyright holders or their representatives resulting from the use of submitted/uploaded image and text material, the Exhibitor shall be liable for damages incurred by the Organiser as a result, and shall indemnify the Organiser from the claims of this third party, compensate them for all costs related to legal defence, and compensate them for any further damage incurred as a result of the claim. Rights as defined by this provision also include those whose exercise has been transferred to copyright collectives. The Exhibitor shall bear any license, usage or copyright fees incurred as a result of the use of text and image material in the exhibitor and product directories (such as those payable to the VG Bild Kunst or the artists or authors who created the submitted/uploaded material).

27. Animals

Animals are not permitted at the event. Guide or assistance dogs are permitted where required for medical reasons. Proof of the need for such guide/assistance dog must be presented upon request. Special exceptions apply to animal-related events.

28. Sale / Distribution

The sale / distribution of goods and services is only permitted insofar as this is specified in the permit and insofar as the sales / distribution activities take place in the rented stand area. Legal requirements, particularly those pertaining to price labelling, shall be adhered to by the exhibitor.

Exhibitors themselves shall be exclusively responsible for procuring and complying with the required official permits (such as permits relating to trade control and sanitary measures). Violations shall, following a warning, entitle Messe Karlsruhe to shut down the stand with immediate effect and to exclude the offender(s) from taking part in the event and possibly also follow-up events. Unaffected by this, the exhibitor shall remain liable for the full participation price and shall not be entitled to compensation in this connection.

29. Photography

The trade fair/exhibition management is entitled to authorise staff to make drawings, video recordings and photographs of trade fair stands and exhibits and to use the resulting material for its advertising purposes. The exhibitor shall waive all objections arising from his rights of ownership and rights of use. Other persons require express written permission from the trade fair/exhibition management for recordings of any kind.

30. AUMA fee

Net fees of € 0.60 per square metre for indoor space and outdoor space are levied for the Association of the German Trade Fair Industry (AUMA). This amount shall be invoiced along with the stand rental. AUMA upholds the manifold interests of German industry in matters of exhibitions and trade fairs.

31. Technical facilities

Requests for electricity, water, compressed air, telephone connections, etc. can only be met if orders are received on time via the Online Service

Centre (OSC). A sufficient amount of general illumination will be available.

However, the exhibitor can ask for additional electric lines to be installed at his own expense. Charges for such lines shall be based on the nearest connection point from the relevant stand. The installation of supply lines may only be entrusted to contractors licensed for this purpose by the trade fair/exhibition management. The use of electricity, water and gas within the stand space shall be at the exhibitor's expense. The trade fair/exhibition management accepts no liability for damage due to technical faults resulting from supply fluctuations, power cuts or force majeure or due to power disruptions effected upon the orders of the fire department, police or public utilities.

The specifications of the Technical Guidelines of PD 2026 can be viewed at www.platformers-days.de/documents under "Registration documents, T&Cs and guidelines" and must be observed.

32. Terms of payment

Rent for stand space (stand rental) and all other charges are net prices and exclusive of German VAT which is payable at the relevant statutory rate, specified in addition to each price. The exhibitor shall receive an invoice for the stand space, Customer Care Package and stand construction package upon / after confirmation of the stand; where additional charges and stand construction packages are concerned, invoicing shall depend on the order date. All invoices are payable upon receipt. If an invoice is not settled by the exhibitor within 30 days of receipt, then the exhibitor shall be considered as being in arrears irrespective of a reminder. If the exhibitor is in arrears, then the trade fair/exhibition management shall be entitled to charge default interest at the statutory rate. In the event of continuing arrears despite a reminder the trade fair/exhibition management reserves the right to cancel the agreement with immediate effect on the grounds of a compelling reason. Please note that all orders received less than one week before the start of the event will be subject to an express service surcharge of 25 %.

33. Payment by credit card

Payment by credit card

When paying by credit card, only Mastercard and Visacard are accepted. For this, the Messe Karlsruhe uses the VR Pay Internet Gateway of VR Payment GmbH, Saonenstraße 3a, 60528 Frankfurt am Main as a payment service provider.

34. Offsetting, right of retention

The exhibitor is only entitled to offset claims against Messe Karlsruhe if the claim to be offset is undisputed or has been recognised by declaratory judgement. The same applies to the exhibitor's right of retention if he is an entrepreneur within the meaning of § 14 BGB (German Civil Code). If the exhibitor is not an entrepreneur in this sense, the exhibitor shall only be authorised to exercise this right if it is a right to refuse performance in accordance with Section 320 BGB or if its counterclaim is based on the same contractual relationship.

35. Advertising

Active advertising outside the rented stand is not permitted except for the onsite advertising services offered by Messe Karlsruhe. In the event of violations, the trade fair/exhibition management reserves the right to take immediate action. It may also cancel existing agreements for subsequent events on the grounds that essential requirements for contractual fulfilment are no longer met.

36. Safety obligations/occupational safety/accident prevention/Technical Guidelines of PD 2026

Operations and conditions on the exhibition grounds of the Karlsruhe Trade Fair Centre, including in the outdoor exhibition area, are identical or similar to those that occur on a construction site throughout the assembly and dismantling periods, as well as during the trade fair, and are therefore potentially hazardous. The legal provisions for safety and

accident prevention on construction sites must be observed. The Exhibitor is responsible for operational safety and compliance with occupational safety and accident prevention regulations at their stand space. All machinery / plants / equipment / vehicles operated during the trade fair at the Exhibitor's stand space or in topical demonstration formats must have a CE declaration of conformity that the Exhibitor can present and/or verify upon request. Machinery / plants / equipment / vehicles must comply with the currently valid legal requirements. Any dust emissions caused by the operation of machinery / plants / equipment / vehicles must be minimised. Any requirements for reducing dust emissions shall be announced with the stand construction approval. The Exhibitor must ensure that the machinery / plants / equipment / vehicles exhibited, as well as any other exhibits, have safety devices that comply with the accident prevention regulations of the relevant trade association. The Exhibitor is liable for any personal injury or property damage arising from the operation of the exhibited machinery / plants / equipment / vehicles, etc. Fire extinguishers and their signs shall not be removed or covered, and emergency exits shall not be covered or concealed by exhibition stands or exhibits. The specifications of the Technical Guidelines of PD 2026 as per section 4.1 can be viewed at www.platformers-days.de/documents under "Registration documents, T&Cs and guidelines" and must be observed.

37. Limitation of liability

- (1) Messe Karlsruhe shall not be liable for any breach of duty, unless otherwise provided for in the following restrictions.
- (2) The exclusion of liability does not apply to liability for damages resulting from injury to life, limb or health that are based on an intentional or negligent breach of duty by Messe Karlsruhe or an intentional or negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
- (3) Furthermore, Messe Karlsruhe is liable for other damages that are based on an intentional or grossly negligent breach of duty by Messe Karlsruhe or on an intentional or grossly negligent breach of duty by a legal representative or vicarious agent of Messe Karlsruhe.
- (4) Furthermore, Messe Karlsruhe is liable for damages resulting from the breach of a material contractual obligation (an obligation whose fulfilment is essential to the proper execution of the contract and on whose compliance the Exhibitor regularly relies and may rely); in this case, however, the liability of Messe Karlsruhe is limited to compensation for foreseeable, typically occurring damages.
- (5) To the extent that the liability of Messe Karlsruhe is excluded, this shall also apply to the personal liability of legal representatives or vicarious agents of Messe Karlsruhe.

38. Cleaning

The cleaning of the general outdoor exhibition area and halls shall be conducted by the trade fair/exhibition management. The Exhibitor is responsible for cleaning the stand space they have rented.

39. Insurance and security

- (1) The Exhibitor shall be liable for all personal injury or property damage caused by its operations. The Exhibitor shall be obliged to have liability insurance for trade fair participations with a sum insured of up to €5 million for personal injury and property damage.
- (2) In addition, exhibitors are recommended to take out exhibition insurance.
- (3) If exhibitors require special stand security services, these will be provided exclusively by contractors of the trade fair/exhibition management at the applicable terms and conditions. The relevant forms can be found in the Online Service Center (OSC).

40. GEMA

The exhibitor shall contact GEMA (German Society for Musical Performing Rights and Mechanical Reproduction Rights) in the following cases: use of live music, band music, records, cassettes, CDs, DVDs,

presentations of films with sound or videos with music or in the event of membership of an AV or TV medium.
GEMA, 11506 Berlin, Germany, Phone: +49(0)30 58858999.

41. Data protection

The personal data which you have provided will be processed in the context of fulfilling the contract. In this context, the data may also be passed along to third parties (service partners) insofar as this may be necessary to fulfill the contract. The processing of the data occurs according to article 6, paragraph 1, lit b DSGVO. Moreover, your data will be used in legitimate interest for direct advertising according to article 6, paragraph 1, lit f DSGVO. You can find further information at: www.messe-karlsruhe.de/en/data-protection/

42. Domiciliary right

The trade fair/exhibition management exercises a domiciliary right on the outdoor premises and in the exhibition halls. Instructions of the trade fair/exhibition management, their employees and their stewards shall be observed.

43. Recognition of the terms and conditions of exhibition and the house rules

By registering for participation in the exhibition, the Exhibitor bindingly recognises these Special Terms and Conditions for Participation, the General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members, the Technical Guidelines of PD 2026 and the House Rules both for themselves and for their agents. In the event of a violation, the trade fair/exhibition management shall be entitled to remove the faults or disruptions at the expense of the relevant exhibitor and to close down the stand without compensation.

44. Period of limitation

All contractual and pre-contractual claims of the Exhibitor towards the trade fair/exhibition management shall come under the statute of limitation for a period of 6 months. This period shall start on the working day after the end of the exhibition.

45. Place of jurisdiction

Place of performance and jurisdiction is Karlsruhe. The law of the Federal Republic of Germany shall apply. The terms and conditions of the organiser apply exclusively; the terms and conditions of the exhibitors do not apply. The German text is legally binding.

46. Severability

Should any of the aforementioned provisions be or become invalid, then this shall not affect the validity of the remaining Special Terms and Conditions for Participation or the entire agreement. Should one of these provisions be invalid, then the parties agree that it shall be replaced by whatever provision comes as close to it as possible in terms of its economic meaning and purpose.

A General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members*

In the event of any non-conformity, the following regulations shall apply in the undermentioned order (if available):

- A. Individual binding agreements of the organizer
- B. Special Exhibiting Conditions of the organizer
- C. General Exhibiting Guidelines



* The IDFA is the interest group of German trade fairs and exhibition cities. Its members are the trade fair companies in: Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenbach, Pirmasens, Saarbrücken and Stuttgart. IDFA members issue these guidelines together on a voluntary basis in the interest of ensuring fair and equal treatment for all exhibitors. Members are free to enter into agreements with exhibitors that diverge from these guidelines. Such agreements and arrangements require written confirmation from the IDFA member in question in order to take effect.

01.01 The participants in trade fairs and exhibitions shall be divided into exhibitors, co-exhibitors and additionally represented companies. They shall hereinafter be called "participants" for short.

01.02 The admission of one or more co-exhibitors shall only be possible in exceptional cases and shall entitle the organizer to charge a special fee. In all cases, however, the admitted exhibitor shall be liable for ensuring that the co-exhibitor(s) complies (comply) with the obligations upon the exhibitor.

01.03 Exhibitors, co-exhibitors and additionally represented companies

An **exhibitor** shall be regarded as anyone who hires an exhibition stand for the duration of a trade fair or exhibition and takes part in this event with their own personnel and their own products or services.

A **co-exhibitor** shall be regarded as anyone who takes part in a trade fair or an exhibition on the stand of an exhibitor with their own personnel and their own products or services. Coexhibitors shall also include members of a group of companies and subsidiaries.

In the case of an exhibitor who is actually a manufacturer, an **additionally represented company** shall be regarded as every other firm whose goods or services are offered by the exhibitor. If an exhibitor, who is a sales company, presents both products from a manufacturer and additional goods and services from other firms, these firms shall be regarded as **additionally represented companies**.

01.04 The admission of the exhibitor shall not lead to a contract between the co-exhibitors or additionally represented companies registered by the exhibitor and the organizer.

The inclusion of co-exhibitors shall normally be subject to a licence and a charge. The inclusion of additionally represented companies shall be subject to a licence; a charge shall only be paid for these companies if this is stipulated in the Special Exhibiting Conditions. The charge shall be paid by the exhibitor; it may also be subsequently invoiced by the organizer.

A written application for the inclusion of a co-exhibitor shall be sent to the organizer showing the full address and the names of contact persons.

02. Registration

02.01 Anyone wishing to register (participation and ordering of a stand) for a trade fair or exhibition (hereinafter called "event") shall do so using the registration form, which shall be completed in full and signed with legally binding effect. This application shall be regarded as a contract offer from the exhibitor, which requires acceptance by the organizer. Submission of the application form shall constitute no grounds for admission to the event.

02.02 By submitting the application form, the exhibitor shall hereby accept these "General Exhibiting Guidelines" and, if available, the "Special Exhibiting Conditions" applying to the particular event, the "House Rules", the "Technical Guidelines" and the regulations contained in the "service documents". This obligation shall also extend to the persons employed by the exhibitor at the event, other participants registered by the exhibitor and other agents.

02.03 The exhibitor shall be obliged to comply with relevant labour and trade legislation, environmental protection regulations, fire protection regulations, accident prevention regulations and the provisions of competition law. The exhibitor shall also personally comply with EU Regulations No. 2580/2001 and No. 881/2001, especially in regard to finance and personnel.

02.04 The exhibitor shall continuously monitor compliance with the above-mentioned regulations by the persons whom he employs at the event, his other registered participants and other agents. In the event an infringement of this obligation, the exhibitor shall intervene and/or inform the organizer about the infringements.

02.05 By submitting the application form, the exhibitor hereby agrees to his data being recorded, processed and used for the purpose of organizing the event and for purposes of advertising, market research or opinion research – in accordance with the latest version of the Data Protection Act – and to these data being passed on to third parties in connection with the abovementioned

purposes. The exhibitor shall hereby give his consent in this respect, unless he has filed an express objection. The exhibitor shall also be obliged to take part in electronic visitor recording and evaluation programmes, and shall agree to the publication of information relating to his participation via electronic media, including the Internet.

03. Admission

03.01 The organizer shall take a decision, if necessary in agreement with the respective committees, regarding the admission of the exhibitor and registered exhibits to the event via a written confirmation of admission. A contract shall come about with the admission of the exhibitor (see subsection 02.01, sentence 3).

03.02 The organizer may exclude individual participants from taking part in the event for factually justified reasons, especially if the amount of space available is insufficient. The organizer may also restrict the event to certain groups of participants if this is necessary to attain the purpose of the event. The organizer shall also be entitled to impose restrictions on the registered exhibits and change the amount of registered space. Admission shall only apply to the registered exhibits, the participants mentioned in the confirmation of admission and the space stipulated therein. No items apart from those which have been registered and admitted to the event may be exhibited.

03.03 The participant shall have the actual and legal power of disposal over the registered exhibits and shall be in possession of any necessary official operating licences. Descriptions and brochures relating to the goods or services to be exhibited shall be submitted by the participant on request.

04. Space assignment

04.01 The organizer shall personally assign space in accordance with the subject and structure of the particular event and the actual amount of space available. If possible, the organizer shall try and accommodate requests for specific space assignments in the registration form. The order in which applications are received shall not be the sole decisive factor in assigning space.

04.02 The organizer shall admit participants to the event by issuing written confirmation of participation along with details of the stand provided (stand confirmation). Unless otherwise agreed in writing, the participation contract between the exhibitor and the organizer shall hereby be concluded with legally binding effect. If the contents of the stand confirmation differ from the contents of the exhibitor's registration form, the contract shall be concluded on the basis of the stand confirmation, unless the exhibitor objects in writing within two weeks.

05. Unauthorized transfer of stand space, co exhibitors, additionally represented companies

05.01 The assigned stand space may not be exchanged with another exhibitor. Partial or complete transfer of the stand space or subletting of the stand space to third parties shall also not be permitted without the approval of the organizer. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

05.02 If several exhibitors want to rent a stand together, they shall name a jointly appointed authorized representative on the application form. The organizer shall negotiate solely with this authorized representative. If several exhibitors rent a stand together, every one of them shall be jointly and severally liable to the organizer.

05.03 The exhibitor may only accept co-exhibitors or additionally represented companies (cf. 01.04) with the prior approval of the organizer. Third parties shall also be regarded as co-exhibitors or additionally represented companies if they have close economic or organizational ties to the applicant. The exhibitor shall enter the names of all co-exhibitors or additionally represented companies on the application form. Coexhibitors

or additionally represented companies not named on the application form may not display exhibits on the exhibitor's stand.

06. Fees, payment deadlines and terms, lessor's right of lien

06.01 The participation fee amount and the payment deadlines are shown in the Special Exhibiting Conditions. The payment deadlines shall be observed. Prior and full payment of the invoice on the stipulated dates shall be a prerequisite for taking possession of the assigned stand space and for handing over the participant passes. No provision shall be made for deferral of payment in the event of any deviation from this regulation. Objections to the invoice may only be taken into account if they are sent in writing within 14 days after receipt of the invoice. When sending the invoice, the organizer shall draw the exhibitor's attention in particular to the importance of his actions.

06.02 An AUMA service fee amounting to €0.60 per square metre of stand space shall be charged for the activities of the Association of the German Trade Fair Industry (AUMA), Littenstrasse 9, 10179 Berlin. This service fee shall be listed separately on the invoice.

06.03 All invoice amounts shall be transferred in Euro without any bank charges or deductions quoting the customer number and invoice number to one of the accounts shown on the invoice. If the exhibitor fails to pay on time, the organizer shall be entitled to charge interest amounting to the interest rate which he would pay for taking out corresponding loans, but at least 8 percent above the current base interest rate, plus a fee of € 3.00 for every additional warning letter. The organizer shall reserve the right to assert claims for statutory interest after the due date (§ 353 of the German Commercial Code), any further

damage caused by default and other rights arising from these Exhibiting Conditions. The participant shall be entitled to provide the organizer with documentary evidence to the effect that the latter suffered no damage over and beyond the statutory default interest rate as a result of default in payment. 06.04 If the participant culpably fails to comply with his payment obligations on time, the organizer shall reserve the right, after granting a reasonable period of grace with consideration of the circumstances and the remaining time, to terminate the contract with immediate effect according to section 17 for good cause. 06.05 Should a participant fail to comply with his payment obligations, the organizer may exercise his right of lien, retain the exhibits and the stand fittings, and have them auctioned at the expense of the participant, each time after prior written notification, or to sell them privately if they have a stock exchange price or a market price.

07. Non-participation by the participant

07.01 Non-participation by the participant shall not generally release him from his contractual obligations. The participant shall be obliged, in particular, to pay the contractually due fees. The organizer shall not be obliged to accept a replacement participant nominated by the participant.

07.02 In the event of non-participation, the participation fee shall become due for payment immediately if the due date has not already been established according to subsection 06.01.

07.03 In order to ensure that the trade fair/exhibition has a unified appearance, the organizer shall be entitled to reassign the stand space not used by the participant if the latter does not take part in the event. The participant shall pay an administrative fee (see subsection 17.06) for the attempts by the organizer to hire the exhibition stand for a consideration other than through an exchange with the stand space of another participant. This provision shall also apply if the stand space is reassigned to a replacement exhibitor who is nominated by the participant and accepted by the organizer. If no interested party is found, the organizer shall be entitled to arrange the stand space at the expense of the participant. The participant shall also not be released from the obligation to pay the participation fee if the assigned stand space is hired in another way, but the total area available for the event cannot be fully hired out.

07.04 In the event of non-participation by a co-exhibitor, the participant shall still be obliged to pay the full registration fee (see subsection 01.04).

08. Cancellation, relocation and change in the duration of the event

08.01 The organizer shall be entitled to cancel the event for good cause, change its date and location, change its duration or – if necessitated by space conditions, police instructions or other compelling reasons – move the stand space assigned to the participant, change its dimensions and/or limit the stand space. Any change in regard to the venue or its time or any other change shall become an integral part of the contract when the participant is notified accordingly. In this case, the participant shall be entitled to withdraw from the contract within 14 days after receipt of the notice of change. Compensation claims against the organizer shall be excluded in this case, unless the change was due to gross negligence or intent on the part of the organizer or his agents.

08.02 Cases of force majeure, which prevent the organizer from fulfilling all or some of his obligations, shall release him from the performance of this contract until such time as force majeure ceases. The organizer shall inform the exhibitor immediately, unless he is also impeded by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials such as electricity, heating, etc., as well as strikes and lockouts shall be regarded as tantamount to a case of force majeure - unless they only last for a short period or were caused by the organizer. If the organizer incurs costs in these cases for the preparation of the event, the participant shall be obliged to pay these costs.

08.03 If the organizer is able to stage the event at a later date, the participant shall be notified accordingly. The participant shall be entitled to withdraw from the contract within 14 days after receipt of this notification. Compensation claims against the organizer shall be excluded in this case, unless the change of date was due to gross negligence or intent on the part of the organizer or his agents.

08.04 If the organizer is responsible for cancelling the event, the participant shall not be obliged to pay the participation fee. 08.05 If the organizer is forced to shorten an event already in progress on account of the occurrence of force majeure or for other reasons for which he is not responsible, the exhibitor shall not be entitled to claim full or partial reimbursement or waiver of the participation fee.

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Stuttgart. IDFA members issue these guidelines together on a voluntary basis in the interest of ensuring fair and equal treatment for all exhibitors. Members are free to enter into agreements with exhibitors that diverge from these guidelines. Such agreements and arrangements require written confirmation from the IDFA member in question in order to take effect.

09. Stand construction, fittings and design

09.01 All exhibition stands and other event areas shall be measured and marked by the organizer. In case of doubt, the organizer shall have the right to make a final decision (§ 315 of the German Civil Code).

09.02 The participant shall be obliged to build a trade fair stand or an exhibition stand (stand) on the rented exhibition space. The stand shall be occupied on time, but at the latest 24 hours before the start of the event. If the participant does not occupy the stand on time, the organizer may terminate the contract immediately according to section 17 for good cause.

09.03 Exhibits, stand equipment and/or other items, which were not shown on the application form or whose appearance, smell, lack of cleanliness, noise or other characteristics create an unreasonable nuisance or disturbance affecting the smooth running of the event or which otherwise turn out to be unsuitable shall be removed immediately at the request of the organizer. If these items are not removed at once, the organizer may dispose of them at the participant's expense and terminate the contract immediately according to section 17 for good cause.

09.04 In principle, every participant shall be free to design and equip their stand according to their own criteria. However, the stand design and equipment shall take account of the typical exhibiting criteria of the event and all conditions of the organizer, especially the Technical Guidelines, the Special Exhibiting Conditions and the service catalogue. The organizer shall be entitled to request the participant to submit plans and stand descriptions that are true to dimensions. The name or the company and the address or head office of the participant shall be clearly marked on a stand sign. The names of the companies commissioned to design and build the exhibition stand shall be notified to the organizer.

09.05 The stand shall be properly equipped and occupied by knowledgeable personnel at the fixed opening times throughout the duration of the event stipulated in the Special Exhibiting Conditions.

09.06 If the design and/or equipment of a stand do not comply with the relevant specifications, the organizer may request that the stand be changed or removed accordingly by the participant. The costs in this case shall be borne by the participant. If the participant fails to comply with this request straightaway, the organizer shall be entitled to change the stand at the participant's expense or terminate the contract immediately according to section 17 for good cause.

09.07 Construction of the stand shall be completed at the latest before the end of the construction times stipulated in the Special Exhibiting Conditions. The participant shall not be entitled to remove exhibits from the stand or start dismantling the stand before the beginning of the stand dismantling times stipulated in the Special Exhibiting Conditions.

09.08 Any exhibits exceeding the fixed height limits for the stands shall require the permission of the organizer. This provision shall also apply to the presentation of very heavy exhibits for which foundations or special equipment are required.

09.09 The participant shall be solely responsible for vacating the stand on time and restoring the original state of the exhibition space. All obligations of the organizer shall end after expiry of the stand dismantling period stipulated in the Special Exhibiting Conditions. The organizer shall accept no responsibility whatsoever for goods left on the trade fairgrounds, including those which were sold to a third party during the event. The organizer shall be entitled to charge a reasonable storage fee for goods which are not dismantled and taken away on time. The organizer shall also be entitled to use a suitable company to remove and store goods immediately at the participant's expense and risk.

10. Advertising

10.01 The participant shall only be entitled to use any kind of advertising on his stand for his own company and solely for the goods which he produces or sells, provided they have been registered and admitted to the event.

10.02 Loudspeaker advertising, other acoustic measures and slide, film, video or computer presentations and other noisy measures shall require the written approval of the organizer. This provision shall also apply to the use of audio or visual equipment for the purpose of attaining a better advertising impact or if the demonstration of exhibits is noisy or annoying.

10.03 The organizer shall be entitled to stop unauthorized advertising without the aid of courts or the police and to personally remove it or have it removed. The costs of removing unauthorized advertising shall be borne by the participant. Licences that have already been issued may be subjected to restrictions or revoked in the interest of maintaining an orderly event if no other remedial measures are possible.

10.04 If the participant plays back mechanically reproduced music, he shall be obliged to obtain the necessary public performance licence and pay the fees in this respect.

10.05 The participant shall not be permitted to carry or drive around advertising media on the trade fairgrounds or distribute printed matter and samples outside his stand.

10.06 The participant shall be strictly forbidden to approach and interview visitors outside the stand. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

10.07 Political advertising and/or political statements shall not be permitted, unless the political statement forms part of the

event. In the case of political statements or political advertising which are capable of disturbing the smooth running of the event or public order, the organizer shall be entitled but not obliged to request the participant to stop showing the offending items and to remove them from his stand. If the exhibitor fails to comply with this request, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

11. Direct selling

11.01 Direct selling shall not be permitted, unless it is expressly permitted in the event-related "Special Exhibiting Conditions". If direct selling is permitted according to the "Special Exhibiting Conditions", the items for sale shall be marked with clearly legible price tags according to the Price Quotation Ordinance.

11.02 The participant shall be responsible for obtaining and maintaining licences from the trade supervisory and public health authorities.

12. Exhibitor passes

12.01 After paying the invoice amounts in full (see section 06), every exhibitor shall receive for his stand exhibitor passes entitling him to free admission to the event (see Special Exhibiting Conditions). The number of exhibitor passes shall not be increased through the inclusion of other participants.

Additional exhibitor passes may be obtained on payment of a charge to the organizer (see Special Exhibiting Conditions). The exhibitor passes shall be intended for stand personnel and shall be completed in accordance with the instructions on the pass. Exhibitor passes may not be passed on to third parties.

13. Security, cleaning, waste disposal

13.01 Stand security and supervision during the daily opening hours of the event shall normally be the responsibility of the participant, also during the stand construction and dismantling periods. The organizer shall only be responsible for general supervision of the halls and the trade fairgrounds outside the opening hours of the event. No services shall be provided in connection with custody, safekeeping or protection of interests of the participants. Valuable, easy-to-remove items belonging to the participant shall be placed under lock and key at night-time. The participant shall use, at his own expense, the security firm commissioned by the organizer for additional stand supervision.

13.02 The organizer shall pay the costs for general cleaning of the trade fairgrounds and the exhibition hall aisles. The participant shall be responsible for cleaning his stand/stand area. Cleaning of the stand shall be completed each day before the event starts. The participant shall use the cleaning company appointed by the organizer to clean his stand. If the participant uses his own cleaning personnel, they may only carry out their work one hour before and after the daily opening times of the particular event.

13.03 In the interest of environmental protection and environmentally-friendly trade fairs, the participant shall be obliged in principle to reduce the amount of packaging and waste; this obligation shall also include the use of brochures. If separate waste disposal systems are used, the participant shall utilize them and also pay his share of any waste disposal costs according to the "polluter principle". If the participant leaves behind rubbish or other items after vacating the stand, the organizer shall be entitled to dispose of or destroy these items at the participant's expense.

14. Photography and other visual recordings

14.01 All types of commercial visual recordings, especially photography and film/video recordings, on the trade fairgrounds may only be carried out by persons who have been authorized to do so by the organizer and are in possession of a valid pass issued by the organizer. Stand photographs, which are to be taken outside the daily opening hours and require special lighting, shall be subject to the approval of the organizer. Any resulting costs shall be borne by the participant, unless they are paid by the photographer.

14.02 The organizer – and with the approval of the organizer – press journalists and television stations shall be entitled to photograph, draw and make film and video recordings of the event, the exhibition buildings/stands and the exhibited items, and to use these photographs, drawings and recordings free of charge for advertising purposes or press publications.

15. Protection of industrial property rights

15.01 The participant shall be solely responsible for protecting copyright or other industrial property rights, relating to the exhibits. Six-month protection from the start of an event in accordance with the Law Relating to the Protection of Samples at Exhibitions dated 18 March 1904 (Reich Law Gazette, page 141) and the Trademark Reform Law dated 25 October 1994 (Federal Law Gazette 1, page 3082) shall only take effect if the Federal Minister of Justice has published a corresponding announcement in the Federal Law Gazette for a specific exhibition (exhibition protection).

15.02 Every participant shall be obliged to observe the industrial property rights of other participants and shall refrain from infringing these industrial property rights. If it is proved that the participant has personally infringed industrial property rights, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

16. House authority

16.01 The participant shall comply with the organizer's house authority throughout the trade fairgrounds during the event. The participant shall follow the instructions of the organizer's employees, who shall identify themselves by means of an official pass. The length of stay on the trade fairgrounds for participants and their employees or authorized representatives shall be limited to one hour before and after the daily opening hours of the particular event. Stands of other participants may not be visited outside the daily opening times without the permission of the stand owner.

17. Violations of duty by the participant, right to terminate the contract, contractual penalty

17.01 Culpable violations of the participant's duties from the contract or of the provisions of the organizer's house rules shall

entitle the organizer to terminate the contract immediately for good cause if the violations are not discontinued straightaway. Good cause for terminating the contract immediately shall be deemed to exist, in particular, if the participant violates the obligations stipulated in subsections 05.01, 06.04, 09.02, 09.03, 09.06, 10.06, 10.07 and 15.02.

17.02 If the contract is terminated for good cause, the organizer shall be entitled to close down the participant's stand immediately and request the participant to dismantle the stand straightaway and vacate the stand space.

17.03 If the participant does not dismantle the stand or clear the stand area on time, the organizer shall be entitled to either personally dismantle the stand and/or clear the stand area or have this work carried out by third parties at the expense of the participant.

17.04 The participant shall be obliged to pay the due participation fee as minimum compensation for the rest of the event if the stand area cannot be hired or can only be hired for a consideration through exchange with the stand area of another exhibitor.

17.05 If a replacement participant cannot be found for the stand area of the participant whose contract has been terminated, the organizer shall be entitled to design the stand area at the expense of the participant in order to ensure a unified appearance of the event.

17.06 The participant shall pay a flat-rate net management charge amounting to 25 % of the participation fee, but at least € 400 plus the statutory value-added tax for the attempts by the organizer to rent the stand area for a consideration in a way other than through exchange.

17.07 The organizer shall be entitled to request the participant to pay in every individual case a maximum contractual penalty of € 10,000, which is to be fixed by the organizer according to his fair judgement and reviewed by the competent regional court in the event of dispute, if the participant culpably violates his obligations from

- subsection 05.01: Unauthorized transfer of stand space
 - subsection 06.01: Duty to make an advance payment
 - subsection 09.02: Stand construction
 - subsection 09.03: Non-removal of annoying objects
 - subsection 09.06: Stand design/equipment
 - subsection 09.09: Vacation of stand on time
 - subsection 10.06: Unauthorized approaching/interviewing of visitors
 - subsection 10.07: Ban on political advertising
 - subsection 13.02: Failure to clean the stand
 - subsection 15.02: Infringements of industrial property rights
- If the organizer is also entitled to compensation on account of the culpable infringement of obligations by the participant, the contractual penalty shall be offset against the compensation claim.

18. Liability and insurance

18.01 In the case of gross negligence, the organizer shall only be liable for the actions of his legal representatives and managers, except in the case of material contractual obligations (cardinal obligations) or in the event of loss of life, physical injury or damage to health.

18.02 In the case of slight negligence, the organizer shall only be liable for the violation of material contractual obligations or in the event of loss of life, physical injury or damage to health.

18.03 The organizer shall only be liable, irrespective of the legal reason, for foreseeable damage which can typically be expected to arise.

18.04 In so far as the organizer is liable in cases of minor negligence, his liability shall be limited to EUR 10,000.

18.05 The organizer's liability without fault for already existing defects in accordance with § 536 a (1) of the German Civil Code (e.g. stand equipment) and for any subsequent losses of the participant shall be expressly excluded.

18.06 Damage shall be reported in writing immediately to both the police and the organizer. In the event of damage, the organizer shall only pay compensation amounting to the present value on presentation of written documentary evidence relating to the purchase costs.

18.07 Compensation for damages shall be excluded if the organizer's insurance company refuses to pay for the damages due to the late submission of a damage report by the participant.

18.08 The participant shall be liable to the organizer for the damage caused by the participant himself, his employees, authorized representatives or exhibits and stand fittings. In the case of lump-sum compensation claims, the organizer shall still be entitled to prove to the participant that he suffered higher damage. The participant shall be entitled to prove that no damage occurred or that the damage was much less than that stated in the lump sum.

18.09 If the participant is an event organizer within the meaning of the Sample Assembly Ordinance (MVStättVO) and according to the latest version of the State Assembly Ordinance, he shall be responsible according to the Sample Assembly Ordinance (MVStättVO), especially section 38 (1), (2) and (4), and the relevant provisions of the particular State Assembly Ordinance. The participant shall be obliged in this case to release the organizer and his agents from any damage claims and administrative fines based on their operator liability according to section (5) of the Sample Assembly Ordinance (MVStättVO) or the relevant provisions of the particular State Assembly Ordinance. The provisions of subsection 18.01 shall not be affected.

18.10 The organizer shall bear no insured risk whatsoever in respect of the participant. The participant is expressly referred to the possibility of taking out his own insurance coverage. Every participant shall have the possibility of acquiring extensive insurance coverage on the basis of general contracts concluded by the organizer. Further details on this insurance can be found in the registration documents.

19. Saving clause, statutory limitation, right of retention

19.01 If one of the clauses of these General Exhibiting Guidelines is or becomes invalid or unenforceable, the validity of the other clauses shall not be affected. The contracting parties shall be obliged in this case to agree a valid and enforceable clause which comes as close as possible to the clause to be replaced within the meaning of the General Exhibiting Guidelines. This provision shall also apply to any loopholes in the General Exhibiting Guidelines.

19.02 The limitation period for claims against the organizer shall be one year, unless they are due to gross negligence or intent on the part of the organizer or the claims are subject to a statutory limitation period of more than three years.

19.03 The participant shall only be entitled to offset claims against the organizer if his counterclaims are legally enforceable, are undisputed or have been accepted by the organizer. This provision shall also apply to rights of retention if the participant is a registered trader, a legal person under public law or a special public asset. If the participant does not belong to this group of persons, he shall be entitled to exercise a right of retention in so far as his counterclaim is based on the same contractual relationship.

20. Priority

20.01 Only the German version of the contractual conditions shall be authoritative in regard to the legal relationship between the contracting parties. The German text shall be legally binding.

21. Place of performance, place of jurisdiction, applicable law

21.01 The law of the Federal Republic of Germany shall apply solely to all legal relations between the organizer, his employees, agents and vicarious agents on the one hand and the participant or his employees, agents and vicarious agents on the other hand.

21.02 For both contracting parties, the place of performance and place of jurisdiction (also for legal proceedings for dishonoured cheques or bills) shall be the domicile of the organizer, provided the participant is a registered trader, a legal person under public law or a special public asset, or if there is no general place of jurisdiction in Germany. However, the organizer shall reserve the right to take legal action at the general place of jurisdiction of the participant. The German text shall be legally binding.

House rules Messe Karlsruhe

1. Scope and house regulations

1.1 These house rules apply throughout the exhibition grounds at the Messe Karlsruhe site, the halls and buildings of the Conference Centre at the Festplatz in Karlsruhe (Stadthalle, Schwarzwaldhalle, Konzerthaus und Gartenhalle), and to sectioned-off event areas at the Festplatz. In the following, these halls, buildings and open-air spaces are referred to as "places of assembly".

1.2 These places of assembly are private property and subject to the house rules of Karlsruher Messe- und Kongress GmbH (hereinafter referred to as "Messe Karlsruhe"), Festplatz 9, 76137 Karlsruhe, Germany, which enforces the house rules throughout the premises together with the respective organiser and its own representatives.

1.3 The house rules apply to all visitors, exhibitors, tenants, service providers and all other persons unless otherwise specified in an individual agreement. They do not apply to employees of Messe Karlsruhe.

1.4 Possible consequences of an infringement of these house rules:

- Immediate removal from the premises
- Exclusion from the event
- Ban on entering the premises
- Criminal prosecution
- Claim for damages

A refund of entrance fees is excluded in these cases.

1.5 Additional event-specific regulations are announced by posters or other means (Internet, entry tickets, etc.).

2. Right to enter and remain on the premises

2.1 The right to enter and remain on the premises shall only be granted to persons who can show either a valid entry ticket, an accreditation valid for the day of the event or other access authorisation.

2.2 Persons are only permitted to remain in the buildings for the times and purposes specified by the access authorisation. The access authorisation must be carried until the person leaves the premises and be shown to security personnel upon request.

2.3 Persons wishing to purchase an entry ticket may access the ticket office area.

2.4 Children and young people under the age of 14 must be accompanied by a parent, guardian or other responsible person. Otherwise, the provisions of the German Youth Protection Act (Jugendschutzgesetz) shall apply.

2.5 For security reasons, Messe Karlsruhe may prohibit the taking of bags and rucksacks into the premises and require bags, rucksacks and coats to be deposited in the cloakroom for the standard fee of up to € 2. If no prohibition of this type is in operation, visitors must be aware that security personnel may conduct bag and body searches and that containers, coats, jackets and capes carried by the visitor will be checked for their contents.

Messe Karlsruhe accepts no liability for valuables, money, keys in bags, rucksacks or coats that are deposited in the cloakroom!

2.6 Access to the premises will not be granted to persons who

- have no valid access authorisation
- are clearly under the strong influence of alcohol or drugs
- have the obvious intention of disrupting the event
- refuse to cooperate with security checks
- are carrying prohibited goods (see. 5.11) or
- have been banned from the premises.

If access has already been granted, violation of the above or other house rules of the place of assembly may result in expulsion from the premises. In these cases, a refund of entry fees is excluded.

2.7 For security reasons, Messe Karlsruhe may order the closure and evacuation of rooms, buildings, portable structures or open spaces and/or the termination of events.

In this case, the instructions of the security personnel and/or the evacuation assistants must be followed. In this case, a refund of entry fees must be claimed from the organiser within 14 days. The refund is excluded if the claim is submitted after this deadline.

3. General rules of conduct

3.1 Every person must behave in such a way that no other person is harmed, endangered, harassed or obstructed more than is unavoidable under the circumstances.

3.2 The instructions of supervisory and security personnel as well as official emergency services must be followed.

3.3 The facilities on the premises must be treated with care and respect.

3.4 Waste, packaging materials and empty containers must be disposed of in the receptacles provided.

3.5 Escape and rescue routes as well as safety equipment, such as fire alarms, fire extinguishing equipment and smoke detectors, must be kept clear at all times.

3.6 Objects found on the premises must be handed in at the information counter. Injuries to persons or damage to property must be reported immediately.

4. Vehicle traffic

4.1 The driving of vehicles on the premises requires a permit issued for this purpose.

4.2 German road traffic regulations (StVO) apply throughout the premises. Vehicles must not exceed walking speed.

4.3 Marked areas such as fire brigade access areas, escape and rescue routes, and emergency exits must be kept clear at all times without exception.

4.4 Parking is only permitted in the marked areas and is at the owners' risk.

Messe Karlsruhe accepts no obligation to guard, monitor, keep safe or provide insurance coverage for vehicles parked on the premises. This also applies if a charge is levied for the use of parking spaces on the premises, if service personnel are present on the premises, and if the premises are monitored by video cameras.

5. Prohibitions

The following are prohibited throughout the premises unless approved by Messe Karlsruhe and the organiser:

- Smoking – incl. e-cigarettes – in all closed rooms
- Leaving luggage standing unattended. In the event of an intentional or grossly negligent violation, Messe Karlsruhe reserves the right to charge the costs for any necessary security measures taken and any consequential damage.
- Begging and harassment of people
- Blocking escape and rescue routes
- Staying on the premises overnight
- Commercial activities
- Distribution of printed and advertising materials, affixing of stickers and posters, and use of advertising media. Exhibitors are subject to a separate regulation.
- Commercial photographic, film, video, sound and television recordings and drawings, in particular of exhibition stands and exhibits
- Driving on the premises with motor vehicles, two-wheelers, inline skates, roller skates, Segways, skateboards, kickboards, scooters, electric scooters and similar means of transport. Special regulations may apply to certain areas within the framework of some events.
- Operation of aircraft (e.g. drones) within the meaning of § 1 LuftVG (German Aviation Act)

• The following items are not permitted:

- Firearms, cutting, stabbing and thrusting weapons or other objects of any kind which, by their nature, are capable of causing injury to persons or damage to property and are intended for such purpose by their owner
- Harmful, corrosive, highly flammable, colouring or radioactive solids, liquids or gaseous substances
- Gas cylinders, gas spray cans and pressurised containers, with the exception of standard pocket cigarette lighters
- Items made of fragile or splintering material
- Fireworks, rockets, Bengal lights, smoke powder, Roman candles and other pyrotechnic articles and explosives
- Flags, banners, sign poles and propaganda media whose content is racist, xenophobic, radical or directed against the free democratic order
- Mechanically or electrically operated instruments which emit noise
- Equipment for the production of photographs, film, video or sound recordings, insofar as they are used for commercial purposes
- Animals. Guide dogs are permitted where required for medical reasons (a disabled person's identity card would be acceptable proof of this requirement). Special exceptions apply to animal-related events.

6. Right to one's own image

Please note that photographic, film and video recordings are regularly made on Messe Karlsruhe premises for reporting, documentation or advertising purposes, particularly at events. By entering the premises of Messe Karlsruhe, visitors, exhibitors and other persons consent to the production and publication of such photographs and recordings on which they are depicted, unless they express a contrary wish to the photographer.

7. Video surveillance

Messe Karlsruhe premises are subject to video surveillance in compliance with BDSG (Federal Data Protection Act) for the safety of visitors and exhibitors and enforcement of the house rules.

8. Volume at music events

The use of hearing protection is strongly recommended to reduce the risk of damage at music events. At events where high sound pressure levels are to be expected in the auditorium, the organiser must draw attention to the corresponding risks in the entrance area and provide visitors with ear plugs on request.

9. Important telephone numbers

Police: 110

Fire brigade/Ambulance 112

Control centre: 0721 (0)3720 2155