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Karlsruher Messe- und Kongress GmbH
Team Platformers' Days
Postfach 1208
76002 Karlsruhe, Germany



6 – 7 SEPT. 2024
Karlsruhe Trade
Fair Centre

Registration exhibitor

Contract address

Company _____
Street/P.O. Box _____
Post code, City _____
Country _____
General e-mail & website _____

Contact person for trade fair organisation (first and last name) _____

Extension _____

Mobile phone number _____

E-mail _____

Optional

Different contact person for marketing activities:

First and last name _____

E-mail _____

Accounting (in case of different billing address than stated above)

Company _____
Street/P.O. Box _____
Post code, City _____
Country _____
VAT ID number (obligatory entry for EU countries/
non-EU countries need to enclose certificate of entrepreneurial status) _____

Contact person _____

Extension _____

Please note: All stand-related invoices will be e-mailed to you
at the above address.

As an exception, you may apply to receive your invoice by post.

Please tick the following box: ☐ Yes

Registration stand space

We hereby order the following stand space in accordance with the terms of participation:

Minimum size hall: 9 m², outdoor exhibition area: 50 m²

| Stand space | Front x depth |
|----------------------|-------------------|
| _____ m ² | _____ m x _____ m |

We book the stand space in the following exhibition area:

- ☐ Hall
☐ Outdoor exhibition area
☐ Combination of hall and outdoor exhibition area

Additional information on the combined stand space:

As a combined stand space exhibitor, please indicate your space allocation below:

Stand space hall:

Minimum size: 9 m²

| Stand space | Front x depth |
|----------------------|-------------------|
| _____ m ² | _____ m x _____ m |

Stand space outdoor exhibition area:

Minimum size: 50 m²

| Stand space | Front x depth |
|----------------------|-------------------|
| _____ m ² | _____ m x _____ m |



The basis for stand rental calculation is the same for exhibitors of the outdoor exhibition area, the hall and combined stand space exhibitors (occupancy of stand space in both the outdoor exhibition area and the hall). For combined stand space exhibitors, stand rental will be calculated on the basis of the cumulative stand area.

Information on your participation

Pricing

| Stand space | Up to 50 m ² | 51 – 150 m ² | 151 – 250 m ² | 251 m ² and above |
|---|-------------------------|-------------------------|--------------------------|------------------------------|
| Stand fee | € 140 / m ² | € 60 / m ² | € 52 / m ² | € 46 / m ² |
| Included exhibitor passes | 3 passes | 4 passes | 5 passes | 6 passes |
| The exhibitor pass includes the participation and catering during all exhibition days. Tickets for the evening event must be ordered separately via the OSC. | | | | |

+ 1 pass per additional 50 m²

Plus AUMA fee of € 0.60 per m² (Fee of the Association of the German Trade Fair Industry (AUMA))

Plus service fee of € 9 per m² (waste disposal, outdoor exhibition area preparation, energy supply hall)

Plus Customer Care Package of € 850 (For a description of services, see the following section „Customer Care Package“)

Customer Care Package

The Customer Care Package with a fixed fee of € 850* includes:

- **All one-day tickets for a free visit to the trade fair for your customers**
 - Each exhibitor receives a universal, digital voucher code (in the form of a registration link) that can be sent to all customers equally
 - Real-time insight into the customers registered with your voucher code before and during the trade fair
 - Customer evaluation after the trade fair
- **Advertising material**
(incl. visitor flyers, posters, rear window stickers, personalised online advertising banners with stand number)
- **Exhibitor profile in the exhibitor and product database (EPDB for short)**
(remains active until the publication of the new online exhibitor database of the subsequent event)



Tickets to invite your customers to the evening event on Friday can be purchased separately in the Online Service Centre (OSC).

With the digital exhibitor and product database (EPDB for short), you have the opportunity to maintain your personal exhibitor profile and thus digitally represent your company and your trade fair highlights.
Take advantage of the complete editing of your profile, which includes:

- 5 selectable product groups free of charge (please select on page 3)
- Unlimited number of product descriptions incl. photos and videos
- Company portrait and other services

*The Customer Care Package for co-exhibitors is included in the co-exhibitor fee of € 850.

Holistic trade fair participation

Expand your presence for an even more successful participation!

Place **your company**, the **added value of your platforms, machinery or vehicles**, or a **targeted core message** of these across the board on advertising and presentation areas **perfectly positioned** and **coordinated on the site** of Platformers' Days 2024.

Benefit in combination with your stand space from the presentation that will generate the greatest **impact** for you and thus turn your trade fair presence into a **holistic participation concept!**

We are interested in one of the following services and would like to receive further information:

- ☐ **Demo-Area**
- ☐ **Electro-Park**
- ☐ **Sponsoring**

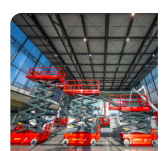
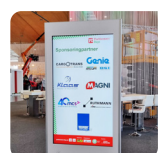


You will receive **further information** (services, concept, prices, etc.) **afterwards.**

Booking Product Placement

The actual positioning of the booked product placement will be agreed upon.

- ☐ Exhibit at the **main entrance** / visitor parking: **€ 1,200**
- ☐ Exhibit in the **outdoor exhibition area**: **€ 900**
- ☐ Exhibit in **hall 1**: **€ 900**



Product categories / products

Present your **product portfolio with 5 free entries**. These will be displayed digitally in the **exhibitor and product database (short: EPDB)** on the event website www.platformers-days.de/en before the trade fair.

In case you select **more than 5 product entries**, each additional entry will be **charged with € 50** after the trade fair.

PD **Platformers' Days**

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100 Cranes

- ☐ 101 Mini-cranes
- ☐ 102 Mobile cranes
- ☐ 103 Truck-mounted cranes
- ☐ 104 Trailer cranes
- ☐ 105 Tracked cranes
- ☐ 106 Pick-and-carry cranes
- ☐ 107 Truck loading cranes
- ☐ 108 Crane equipment

200 Access platforms

- ☐ 201 Telescopic boom lifts
- ☐ 202 Articulated boom lifts
- ☐ 203 Scissors lifts
- ☐ 204 Vertical mast lifts/passenger lifts
- ☐ 205 Truck-mounted boom lifts
- ☐ 206 Trailer-mounted boom lifts
- ☐ 207 Tracked boom lifts
- ☐ 208 Boom lift equipment

300 Lifting and industrial trucks

- ☐ 301 Material lifts
- ☐ 302 Construction lifts for material
- ☐ 303 Construction lifts for personnel
- ☐ 304 Telehandlers
- ☐ 305 Forklifts
- ☐ 306 Order pickers
- ☐ 307 Equipment for lifting and industrial trucks
- ☐ 308 Vacuum/glass lifting technology
- ☐ 309 Material transporter

400 Components

- ☐ 401 Battery and charging systems
- ☐ 402 Measurement and control systems
- ☐ 403 Mobile scaffolds
- ☐ 404 Oils and lubricants
- ☐ 405 Hydraulic components
- ☐ 406 Spare parts

500 Transport for machinery

- ☐ 501 Low loaders
 - ☐ 501.1 Semi-trailers
 - ☐ 501.2 Trailers
 - ☐ 501.3 Truck bodies
- ☐ 502 Heavy load transport
- ☐ 503 Loading equipment
- ☐ 504 Load securing equipment
- ☐ 505 Other transport products

600 Services

- ☐ 601 Hard- and software for the lifting industry/telematics
- ☐ 602 Finance/leasing
- ☐ 603 Insurance
- ☐ 604 Maintenance/servicing
- ☐ 605 Protective equipment
- ☐ 606 Occupational health and safety (training)
- ☐ 607 Associations/organisations
- ☐ 608 Publishers/literature/databases

Important information about the filing of your data:

- As the **MAIN EXHIBITOR**, please tell us the letter for alphabetical sorting in the exhibitor and product directory:
- We are ☐ manufacturer ☐ retailer ☐ service ☐ other _____
- We are a member of the following trade association(s): _____



Please tell us your product group that you miss in the product overview shown here. We will subsequently check whether there are duplicate entries from other exhibitors and if your desired product group will be included in the trade fair nomenclature. Please note, no guarantee of inclusion is given!

Desired product group: _____

All prices are subject to the VAT applicable in the year of the event. The Terms and Conditions for Participation in Trade Fairs and Exhibitions of IDFA Members, the Special Terms and Conditions for Participation, the Technical Guidelines and the House Rules, which are available at www.platformers-days.de/en (Register & Plan / For Exhibitors), are hereby acknowledged as legally binding in their entirety. Any deviating agreements must be made in writing. The place of performance and jurisdiction is Karlsruhe.

☐ I have read the information on data protection in accordance with Art. 13 DSGVO at <https://www.messe-karlsruhe.de/en/data-protection/>.

Place, date

Company stamp, legally binding signature

Registration of co-exhibitor/ represented companies/brands



Co-exhibitor registration fee € 850

(Registration fee incl. one exhibitor pass and Customer Care Package)

Company

Street/P.O. Box

Post code, City

Country

General e-mail & website

VAT ID number (obligatory entry for EU countries/
non-EU countries need to enclose certificate of entrepreneurial status)

Contact person

Extension

E-mail contact person

☐ Invoicing to main exhibitor

☐ Invoicing to co-exhibitor



Co-exhibitor[s]: Represented on the stand with personnel and products.

Represented companies/brands: Presented at the stand of the main exhibitor with products without their personnel. These are not product brands, but in particular in the case of dealers, the companies represented by them – in terms of „dealer brands“.

As the **CO-EXHIBITOR**, please tell us the letter for alphabetical sorting in the exhibitor and product directory:

5 product entries are **free** of charge. Each additional entry is charged at € 50. For this purpose, use the **product categories** on page 3 and enter the corresponding numbers here.

Our exhibition goods

according to product categories:

| | | | | | | | |
|--|--|--|--|--|--|--|--|
| | | | | | | | |
|--|--|--|--|--|--|--|--|



If **invoicing** is made to the **co-exhibitor**, the **co-exhibitor's signature** is required. Otherwise, invoicing to the main exhibitor is assumed.

Information on sending invoices by e-mail:

Please note: All stand-related invoices will be e-mailed to you at the above address.

(If invoiced to the main exhibitor, to their address; if invoiced to the co-exhibitor, to their address.)

If the invoice recipient differs, please inform us here of the e-mail address for sending the invoice:

Would you like to receive invoices by post? ☐ Yes

Unless you provide us with a different postal address, we will send invoices to the address specified in your contract.

(If invoiced to the main exhibitor, to their address; if invoiced to the co-exhibitor, to their address.)

If the postal address of the invoice recipient differs, please inform us here of the address for sending the invoice:



Represented companies/brands

Please name your represented companies/brands below as a listing:



I am represented as a co-exhibitor at the following main exhibitor.

Company:

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Outdoor stand construction service

Professional appearance with all-round service

PD Platformers'
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Pagoda Basic Package

- Pagoda tent (5 x 5 m) with an extra window sheet
- Wood flooring – rent incl. set-up and dismantling
- Tent insurance
- Fire extinguishers
- Power connection with 230 V / 3 kW
incl. electric power consumption (lump-sum)
- Planning and organisation with set-up and dismantling

→ fixed price: € 1,000



sample photo

Pagoda Comfort Package

Services as in the Pagoda Basic Package with additional:

- 2x Flag mast 7-8 m incl. anchorage
- Sideboard
- Brochure stand "Simona"
- High table white
- 2x bar stools "Swing" black

→ fixed price: € 1,900



sample photo

Event Container Basic Package

- Room module glazed (side front and door side) 6 x 2.50 m
- 20kW three-phase connection for the container
incl. flat rate for electricity
- Planning and organisation with set-up and dismantling

→ fixed price: € 3,700



sample photo

Event Container Comfort Package

Services as in the Event Container Basic Package
with additional:

- Sideboard
- Bar stool "Swing" black
- Set catifa (1 table, 3 chairs)
- 2x Flag mast 7-8 m incl. anchorage

→ fixed price: € 4,500



Hall stand construction service

Professional appearance with all-round service

PD Platformers'
Days

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Karlsruhe Trade
Fair Centre

Basic Package (available from 9 m² to 30 m²)

- Material: Octanorm, matt silver, construction height 2.5 m
- Plastic coated back and side walls: white (colours can be added for an additional charge)
- Fully carpeted stand space (REWIND carpet, free of latex, 100% recyclable), available colours: red, blue, green, grey (special colours available on request)
- As of 15 m²: cabin 2 m x 1 m with lockable door and coat rail
- Cover panels: 2 m x 0.3 m incl. lettering / logo (1 panel per each open stand side)
- Duo ceiling supports along open stand sides
- Lighting: 1 LED spotlight, 30 W per 3 m² (illumination corresponds 150 W)
- 1 Power connection 3 kW, incl. power consumption (lump-sum), incl. triple socket for stand lighting
- Planning and organisation with set-up and dismantling

→ fixed price: € 96 per m²



Comfort Package (available from 9 m² to 30 m²)

Services as in the Basic Package with additional:

- Daily stand cleaning
- 1 Coat rail (only in conjunction with the cabin)
- 4 Chairs (81 x 40 x 45 cm), frame: chromium, seating area: leather light grey
- 1 Bar stool „Swing“ (height 80 cm) black
- 1 Steel tube table rectangular (72 x 115 x 75 cm), frame: chromium, worktop white
- 1 Counter „Comfort“ (115 x 105 x 55 cm) white
- 1 Brochure shelf (95 x 30 cm), fixed mounted, white

→ fixed price: € 123 per m²



Matrix Basic (available from 15 m² to 30 m²)

- Material: BeMatrix, matt silver, construction height 2.5 m
- Plastic plates (back and side walls): white, 3 mm
- Fully carpeted stand space (REWIND carpet, latex free, 100% recyclable), available colours: red, blue, green, grey (special colours available on request)
- Cabin 2 m x 1 m with lockable door and hat stand
- Lighting: 1 LED display spotlight, 35 W per 3 m² (illumination corresponds 150 W)
- 1 Power connection 3 kW, incl. power consumption (lump-sum), incl. triple socket for stand lighting
- Daily stand cleaning
- Planning and organisation with set-up and dismantling
- **Optional:** digital print on fabric walls incl. mounting and demounting on the entire surface
- **Optional:** digital print on plastic plates incl. mounting and demounting on the entire surface

→ fixed price: € 193 per m²

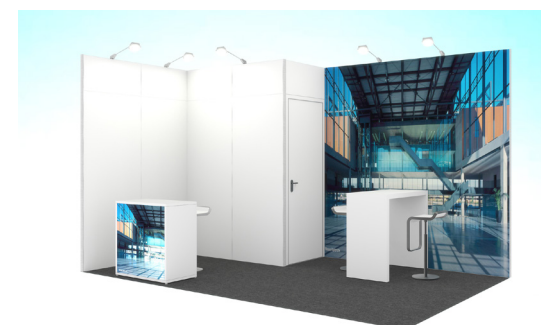


Matrix Comfort (available from 15 m² to 30 m²)

Services as in the Matrix Basic package with additional:

- 1 Coat rack
- 1 Counter with fabric (100 x 100 x 45 cm), illuminated, coated wood, white, incl. digital print (4 colours)
- 3 Bar stools „lem“ (74-87 x 37 x 42 cm, seating height 66-79 cm), frame: chromium, seating area: wood white
- 1 High desk (110 x 120 x 60 cm) white

→ fixed price: € 225 per m²



The stand construction packages in the hall at the conditions listed here are only available for stand sizes up to max. 30 m². For individual stand construction on larger stand areas, please contact the Exhibitor Service.

Stand construction and service | Contact: **Monika Werle**
Phone: +49 721 3720 5184 | Fax: +49 721 3720 99 5184
monika.werle@messe-karlsruhe.de

Registration stand construction service

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► Please select as applicable:

☐ We bring our **own** stand construction. ☐ We are interested in **suspension points**. ☐ We would like a **stand construction consultation**.

► We hereby order the following stand services as an exhibitor
in the outdoor exhibition area / hall:

Stand construction packages hall

- ☐ **Basic Package** | € 96 per m²
- ☐ **Comfort Package** | € 123 € per m²
- ☐ **Matrix Basic** | € 193 per m²
- ☐ **Matrix Comfort** | € 225 per m²

Carpet:

Please choose your carpet colour

☐ Red ☐ Blue ☐ Green ☐ Grey

(special colours available on request)

Panel lettering:

Please send your logo or lettering, stating
Platformers' Days 2024 and exhibitor name,
to service@messe-karlsruhe.de.

Stand construction packages outdoor exhibition area

- ☐ **Pagoda Basic Package** | € 1,000
- ☐ **Pagoda Comfort Package** | € 1,900
- ☐ **Event Container Basic Package** | € 3,700
- ☐ **Event Container Comfort Package** | € 4,500

The stand **construction packages in the hall**
at the conditions listed here are only available
for stand sizes up to max. 30 m². Stand
construction for larger stand sizes is
subject to individual agreement.

Additional/optional service order

We do not require a power connection: ☐

We need a power connection: ☐ 3kW ☐ 9kW ☐ 20kW ☐ 40kW

We need a power distributor: ☐ 9kW ☐ 20kW ☐ 40kW

We require earthing/equipotential bonding: ☐



All **conductive stand structures** (e.g. truss systems, scaffolding, containers, etc.) with **electrical consumers** must be provided with an **earthing/equipotential bonding system**.

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☐ I have read the information on data protection in accordance with Art. 13 DSGVO at <https://www.messe-karlsruhe.de/en/data-protection/>.

Company

Place, date

Company stamp, legally binding signature

Special Terms and Conditions for Participation

in events organised by

Karlsruher Messe- und Kongress GmbH
P. O. Box 12 08
76002 Karlsruhe, Germany
Phone: +49 721 3720 0
Fax: +49 721 3720 2116
E-mail: info@messe-karlsruhe.de
www.messe-karlsruhe.com



1. Event

Platformers' Days

2. Organiser

Karlsruher Messe- und Kongress GmbH (Messe Karlsruhe)
P. O. Box 12 08, 76002 Karlsruhe, Germany

3. Date(s)

Friday, 6 September 2024, 9 am – 6 pm
Saturday, 7 September 2024, 9 am – 5 pm

4. Assembly and dismantling periods

Assembly: 2 – 5 September 2024
Dismantling: 8 – 10 September 2024

5. Conclusion of contract / Registration

5.1 Registration is made either by returning the legally binding signed registration form or via the online stand booking service. Upon return of the signed registration form, the exhibitor will make a copy for his records. Provided that all admission requirements have been met, the exhibitor will receive written confirmation of admission from the trade fair/exhibition management.

5.2 When registration is made via the online stand booking, the exhibitor automatically receives a confirmation of registration by e-mail. A few days later, the exhibitor will receive an admission from the project team. Only with this admission does the exhibitor have a legally binding document.

a) The presentation of services in the online stand booking service "Online Stand Registration Platformers' Days 2024" does not constitute an offer, but merely an invitation to submit offers.

b) By clicking on the „Complete registration“ button, the exhibitor submits a binding offer to order the services of Messe Karlsruhe selected by him (application).

Before sending the application, the exhibitor can change and view the data at any time. However, the application can only be submitted and sent if the exhibitor has clicked the button "I have read and accept the General Terms and Conditions, the Special Conditions of Participation, the Technical Guidelines, the House Rules, the Privacy Policy and the General Terms and Conditions for Services OSA." This confirms that these terms and conditions have been accepted by the exhibitor and thus included in their application.

5.3 If only an acknowledgement of receipt is sent, this shall not constitute acceptance of the application. The contract is not concluded until the application is expressly accepted either by the exhibitor receiving a stand confirmation or by other means expressly accepted in text form (e.g. by order confirmation)/by e-mail.

5.4 The contract is concluded between the exhibitor and Messe Karlsruhe.

5.5 The trade fair/exhibition management will endeavour to comply with the exhibitor's wishes in the choice of stand form but reserves the right – in consultation with the exhibitor – to make changes due to planning constraints.

6. Withdrawal/Cancellation

(1) Once admission has been granted, withdrawal from the contract by the exhibitor shall not be possible outside the statutory provisions and the following regulations. If the exhibitor cancels their participation after this time or declares their withdrawal or termination of the contract, they must pay the participation fee for the entire booked stand area and the ancillary costs incurred by the organiser up to this time.

(2) To avert danger and/or for technical or safety-related reasons, the trade fair/exhibition management may prohibit or not permit an exhibit or demonstration planned by the exhibitor, even at short notice. The discretionary decision of the trade fair/exhibition management here is binding. In this case, the exhibitor is not permitted to withdraw from the contract and is responsible for redesigning or repurposing their stand space in consultation with the trade fair/exhibition management. Non-approved goods may be removed by Karlsruher Messe und Kongress GmbH at the exhibitor's expense without further warning.

(3) The following cancellation fees apply to services: up to six days before the start of set-up in accordance with item 4: Cancellation fees in the amount of 50 % of the costs for stand construction/services from the start of construction in accordance with item 4: Cancellation fees in the

amount of 100 % of the costs for stand construction/services

(4) Individualized services, such as tailored walls, graphics, etc. are excluded from cancellation.

(5) The exhibitor has the right to prove that Messe Karlsruhe has not incurred damages in the amount of the costs specified in items 6 (1) to 6 (4).

(6) Messe Karlsruhe is not obligated to accept a contract with a substitute participant with a substitute participant proposed by the exhibitor.

7. Admission requirements

Exhibitors may be manufacturers as well as those companies authorised by a manufacturing plant to exhibit their products. All exhibits must be precisely designated in the application and correspond to the offer ranges according to the product group index. Items other than those registered and approved may not be exhibited. The trade fair/exhibition management shall make all decisions regarding admission. The trade fair/exhibition management must be notified in text form and approve any changes made by the exhibitor after approval has already been granted. There is no entitlement to approval or modification of approval. In addition, the trade fair/exhibition management shall be entitled to revoke admission if the prerequisites for admission are not or no longer met. If the exhibitor deviates from the information provided in the application without the written approval of the trade fair/exhibition management, the trade fair/exhibition management may exclude the exhibitor from participating in the trade fair, even at short notice and without observing any deadlines. This cannot provide the basis for claims for damages by the exhibitor against the organiser.

8. Prices of participation

The stand prices ensue from the registration forms for the Platformers' Days on page 2. These prices are net floor prices without stand construction. Please order further services via the Online Service Center (OSC). The Customer Care Package amounts to € 850 plus VAT. The service fee for exhibitors is € 9 per m² and is charged for waste disposal plus for outdoor exhibitors for preparation of the outdoor exhibition area, and for hall exhibitors for energy supply.

9. Stand construction service

Outdoor exhibition area:

Pagoda Basic Package: € 1,000

Pagoda Comfort Package: € 1,900

Event Container Basic Package: € 3,700

Event Container Comfort Package: € 4,500

Hall:

Basic Package / Matrix Basic: € 96 per m² / € 193 per m²

Comfort Package / Matrix Comfort: € 123 per m² / € 225 per m²

Please note:

- The stand construction packages Basic Package and Comfort Package can be booked for stand sizes from 9 to 30 m².

- The stand construction packages Matrix Basic and Matrix Comfort can be booked for stand sizes from 15 to 30 m².

- When ordering a stand construction package in the outdoor exhibition area or in the hall, no settlement or refund can be made if stand construction materials are not required.

- Stand construction packages can be ordered via the Platformers' Days 2024 registration (registration documents, page 7) or via the Online Service Centre (OSC). Once registration has been completed, stand construction can only be ordered via the Online Service Centre (OSC).

10. Co-exhibitors and additionally represented companies/brands

Inclusion of a co-exhibitor/represented companies/brands requires prior written indication on the registration, specifying complete address details including contacts (see form on p. 4 or the online stand booking service). A registration fee including one exhibitor pass and the Customer Care Package of € 850 plus VAT is payable for the co-exhibitor. If invoicing is made to the co-exhibitor, the co-exhibitor's signature is required on page 4. Otherwise, invoicing is assumed to be made to the main exhibitor. There is no registration fee for additionally represented companies/brands.

11. Force Majeure, Service Reservations

11.1 Force majeure is an external event which has a very serious impact on the contractual relationship. It is unforeseeable based on human judgement and experience and cannot be prevented or rendered harmless by economically viable means, even when the greatest reasonable degree of care has been taken. In the case of "force majeure", in particular, Messe Karlsruhe shall be entitled to postpone, shorten, lengthen or restrict the event in whole or in part, or temporarily or permanently close the event. In such a case, the exhibitor shall have no claim for compensation against Messe Karlsruhe. Services already provided can be settled against Messe Karlsruhe, provided that these costs have already been covered by corresponding income or can be asserted and enforced against the exhibitor in accordance with legal regulations and contractual agreements. The following shall also be deemed equivalent to a case of force majeure: a) the interruption or significant restriction of an adequate supply of electricity, gas or water, insofar as this is not only of a short duration or is not the fault of Messe Karlsruhe, b) occurrence and further development of pandemics in accordance with the Infection Protection Act (IfSG).

11.2 In the case of the event being postponed for any other reason by up to one year, the contractual relationship between the Parties shall remain unchanged unless the exhibitor or Messe Karlsruhe declares in text form to the other Party, within 14 days of notification of the postponement, that adherence to the contract is unreasonable. The grounds for this being

considered unreasonable must be explained in full. The evaluation standard is based on Section 313 (1) of the German Civil Code. If the other contracting party does not subsequently object in text form within seven days, the explanation of the circumstances which make this unreasonable shall be deemed to have been accepted.

12. Two-level stands

Two-level stands are subject not only to the stand rental but also to another 50 % for the upper level.

13. Stand space

Minimum stand spaces shall be 9 m² in the hall area and 50 m² in the outdoor exhibition area. Smaller stand space can only be leased if this has been arranged with the trade fair/exhibition management and if such space results from the layout planning. Any structural columns that are located within the stand space shall form part of the stand. The final rental invoice shall be based on the dimensional survey taken by the trade fair/exhibition management. Each square metre or part thereof shall be charged in full, and the stand space shall generally be calculated as a rectangle, irrespective of installations, minor deviations, etc.

14. Design, fittings and furnishings

In the hall it is a requirement that each stand area must have structurally defined borders separating it from neighbouring stands. If you do not have your own stand construction system or if you do not rent such a system via Messe Karlsruhe, then stand separation partitions (back and side panels) are mandatory. Such stand separation partitions are subject to a fee which is not included in the stand rental. Please remember that flooring is mandatory on all stand spaces in the hall. Should you require stand separation partitions, please refer to the Online Service Centre (OSC). If you do not order stand separation partitions but your stand space is surrounded by partitions of your neighbours or by existing partitions, then you will be charged for those partitions on the terms specified in the Online Service Centre (OSC). Approx. 5 cm shall be deducted from the width of an allocated stand, unless you have specifically requested clear width on account of standard stand construction. For safety reasons, stand separation partitions in basic stand construction are secured by support partitions which may only be removed by the organiser's contracting company upon securing the structural stability of the separation partitions. The exhibitor is liable for any damage resulting from failure to ensure the renewed structural stability of stand separation partitions after the dismantling of his stand. The exhibitor shall submit drawings and sketches of the intended stand construction. To set up his own marquees, pavilions or roofed-over facilities on outdoor premises, the exhibitor requires permission which shall be dependent on the prior submission of a draft plan. Any decoration material used by the exhibitor shall be flame-retardant and must comply with all other police regulations. Any damage to partitions and flooring and any modifications to the rented stand space by the exhibitor, his staff or his agents shall be the exhibitor's liability. Any compensation claims resulting from such damage shall be billed separately. The exhibitor shall notify the trade fair/exhibition management of any contracted design companies unless those are companies which the exhibitor runs himself. The exhibitor shall use local companies if this becomes relevant. The interior finish of the halls shall not be modified by exhibitors. Pillars, wall projections, fire extinguishers, partitions, distribution boxes and other technical facilities form part of the allocated stand space.

15. Assembly and dismantling

The exhibitor shall receive the access details for the Online Service Centre (OSC) in good time and undertakes to note the content of the same. **If a company's stand is still unoccupied 12 hours prior to the beginning of the event or if there is no indication that the exhibitor will arrive at a later stage, then their space shall be given side and back panels at the expense of the exhibitor, upon instruction of the trade fair/exhibition management, and the entire stand shall be either decorated with a view to creating a good overall impression or the space shall be given to other customers.** In such a case stand rental shall be payable in full. The Messe Karlsruhe shall under no circumstances be held liable for damage caused by the exhibitor's delay in submitting orders (incorrect obligatory entry in the exhibitors' directory, incomplete electric power lines during assembly, etc.). In the event of dismantling before the end of the exhibition on the last day of the trade fair, the trade fair/exhibition management is entitled to charge a contractual penalty of € 500 plus VAT.

16. Complaints regarding stand construction services

Complaints must be reported immediately (without culpable delay) by the applicant on site at the Service Centre of Messe Karlsruhe, but at the latest by the end of the event.

17. Exhibitor passes

The exhibitor passes are available for download in the Online Service Centre. The number of passes will be graduated according to the size of the stand:

up to 50 m²: 3 passes

51-150 m²: 4 passes

151-250 m²: 5 passes

from 251 m²: 6 passes, 1 pass per additional 50 m²

In case of need, additional passes will be issued for a fee. Please note the corresponding information in the Online Service Centre (short: OSC).

18. Customer Care Package

The event organiser will provide each exhibitor with the following services in the form of a "Customer Care Package". The main exhibitor agrees to

accept the package at a fixed price of € 850. The co-exhibitor fee of € 850 for co-exhibitors comprises these services. Invoicing for the main exhibitor is effected with the stand rent and other ancillary stand costs. No price reduction can be granted if partial services are used.

– All one-day tickets to the trade fair free of charge for your customers
– Advertising material (incl. visitor flyers, posters, rear window stickers, personalized online advertising banners with stand number)

– Exhibitor profile in the exhibitor and product database (remains active until the publication of the new online exhibitor database of the subsequent event): full "editing" of the exhibitor profile (among other things, unlimited number of product descriptions incl. photos and videos, company portrait as well as 5 product entries free of charge).

19. Entries in exhibitor and product directory

The exhibitor is responsible for ensuring that the text and image material submitted or uploaded for use in the print or online version of the exhibitor and product directory is compliant with copyright law. The exhibitor is also responsible for obtaining the necessary permissions from copyright holders for the use of text and image material in the exhibitor and product directories. It is solely the responsibility of the exhibitor to obtain from the holder of the authorship rights the permission which is necessary for the reproduction of images and texts in the exhibitor directory and/or magazine. If the organiser should be sued, especially by the holder of the authorship rights or by the holder's representative, for violation of copyright caused by the organiser's use of images and texts which the exhibitor submitted and/or uploaded, then the exhibitor shall be liable for the resulting damages and shall indemnify the organiser with regard to these claims from the third party. The exhibitor shall pay any licensing, utilisation or authorship fees (e.g. to VG Bild Kunst or to the artist or to the author of the submitted and/or uploaded texts) incurred by the reproduction of texts and images in the exhibitor directory and/or magazines.

20. Animals

Animals are not permitted at the event. Guide or assistance dogs are permitted where required for medical reasons. Proof of the need for such guide/assistance dog must be presented upon request. Special exceptions apply to animal-related events.

21. Sale/Distribution

The sale/distribution of goods and services is only permitted insofar as this is specified in the permit and insofar as the sales/distribution activities take place in the rented stand area. Legal requirements, particularly those pertaining to price labelling, shall be adhered to by the exhibitor. Exhibitors themselves shall be exclusively responsible for procuring and complying with the required official permits (such as permits relating to trade control and sanitary measures). Violations shall, following a warning, entitle Messe Karlsruhe to shut down the stand with immediate effect and to exclude the offender(s) from taking part in the event and possibly also follow-up events. Unaffected by this, the exhibitor shall remain liable for the full participation price and shall not be entitled to compensation in this connection.

22. Photography

The trade fair/exhibition management is entitled to authorise staff to make drawings, video recordings and photographs of trade fair stands and exhibits and to use the resulting material for its advertising purposes. The exhibitor shall waive all objections arising from his rights of ownership and rights of use. Other persons require express written permission from the trade fair/exhibition management for recordings of any kind.

23. AUMA fee

Net fees of € 0.60 per square metre for indoor space and outdoor space are levied for the Association of the German Trade Fair Industry (AUMA). This amount shall be invoiced along with the stand rental. AUMA upholds the manifold interests of German industry in matters of exhibitions and trade fairs.

24. Technical facilities

Requests for electricity, water, compressed air, telephone connections, etc. can only be met if orders are received on time via the Online Service Centre (OSC). A sufficient amount of general illumination will be available. However, the exhibitor can ask for additional electric lines to be installed at his own expense. Charges for such lines shall be based on the nearest connection point from the relevant stand. The installation of supply lines may only be entrusted to contractors licensed for this purpose by the trade fair/exhibition management. The use of electricity, water and gas within the stand space shall be at the exhibitor's expense. The trade fair/exhibition management accepts no liability for damage due to technical faults resulting from supply fluctuations, power cuts or force majeure or due to power disruptions effected upon the orders of the fire department, police or public utilities.

The specifications of the technical guidelines (www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe-2.pdf) must be observed.

25. Terms of payment

Rent for stand space (stand rental) and all other charges are net prices and exclusive of German VAT which is payable at the relevant statutory rate, specified in addition to each price. The exhibitor shall receive an invoice for the stand space, Customer Care Package and stand construction package upon/after confirmation of the stand; where additional charges and stand construction packages are concerned, invoicing shall depend on the order date. All invoices are payable upon receipt. If an invoice is

not settled by the exhibitor within 30 days of receipt, then the exhibitor shall be considered as being in arrears irrespective of a reminder. If the exhibitor is in arrears, then the trade fair/exhibition management shall be entitled to charge default interest at the statutory rate. In the event of continuing arrears despite a reminder the trade fair/exhibition management reserves the right to cancel the agreement with immediate effect on the grounds of a compelling reason. Please note that all orders received less than one week before the start of the event will be subject to an express service surcharge of 25 %.

26. Advertising

Active advertising outside the rented stand is not permitted except for the onsite advertising services offered by Messe Karlsruhe. In the event of violations, the trade fair/exhibition management reserves the right to take immediate action. It may also cancel existing agreements for subsequent events on the grounds that essential requirements for contractual fulfilment are no longer met.

27. Prevention of accidents

It is mandatory for the exhibitor to ensure that their exhibited machinery, equipment, devices, etc. have safety devices that comply with the accident prevention regulations of the relevant trade association. Any personal injury or property damage arising from the operation of exhibited machinery, equipment, technical systems, etc. shall be the exhibitor's liability. Fire extinguishers and their signs shall not be removed or covered, and emergency exits shall not be covered or concealed by exhibition stands or exhibits.

The specifications of the technical guidelines (www.messe-karlsruhe.de/data/downloads/vertragsunterlagen-und-richtlinien/technische-richtlinien-fuer-messen-und-ausstellungen-messe-2.pdf) must be observed.

28. Cleaning

The cleaning of outdoor exhibition premises and halls shall be conducted by the trade fair/exhibition management. The exhibitor undertakes to clean the stand they have rented. Packaging and similar materials shall not be stored in halls or in the outdoor exhibition area.

29. Insurance and security

The exhibitor shall be liable for any personal injury and property damage caused by his company. As detailed in the participation regulations of IDFA (the Interest Group of German Trade Fairs and Exhibition Cities), which become part of the contract between organiser and exhibitor, the trade fair/exhibition management accepts no liability for damage caused by fire, burglary, theft, burst pipes or weather conditions. We therefore urgently recommend the conclusion of an exhibition risk insurance. The trade fair/exhibition management has concluded a special agreement with an insurance company for the duration of the exhibition. In view of the special reduced rates that are available, it is recommended that exhibitors join this agreement. Should the exhibitor wish to obtain special chargeable stand security, then this shall be conducted exclusively by companies commissioned for this purpose by the trade fair/exhibition management on the terms which are applicable at the time. The relevant forms can be found in the Online Service Centre (OSC).

30. GEMA

The exhibitor shall contact GEMA (German Society for Musical Performing Rights and Mechanical Reproduction Rights) in the following cases: use of live music, band music, records, cassettes, CDs, DVDs, presentations of films with sound or videos with music or in the event of membership of an AV or TV medium.

GEMA, 11506 Berlin, Germany, Phone: +49(0)30 58858999.

31. Data protection

The personal data which you have provided will be processed in the context of fulfilling the contract. In this context, the data may also be passed along to third parties (service partners) insofar as this may be necessary to fulfill the contract. The processing of the data occurs according to article 6, paragraph 1, lit b DSGVO. Moreover, your data will be used in legitimate interest for direct advertising according to article 6, paragraph 1, lit f DSGVO. You can find further information at:

www.messe-karlsruhe.de/en/data-protection/

32. Domiciliary right

The trade fair/exhibition management exercises a domiciliary right on the outdoor premises and in the exhibition halls. Instructions of the trade fair/exhibition management, their employees and their stewards shall be observed.

33. Recognition of the terms and conditions of exhibition and the house rules

By registering for participation in the exhibition, the exhibitor bindingly recognises these Special Terms and Conditions for Participation, the General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members and the House Rules both for themselves and for their agents. In the event of a violation, the trade fair/exhibition management shall be entitled to remove the faults or disruptions at the expense of the relevant exhibitor and to close down the stand without compensation.

34. Period of limitation

All contractual and pre-contractual claims of the exhibitor towards the trade fair/exhibition management shall come under the statute of limitation for a period of 6 months. This period shall start on the working day after the end of the exhibition.

35. Place of performance and jurisdiction is Karlsruhe. The law of the Federal Republic of Germany shall apply. The terms and conditions of the organiser apply exclusively; the terms and conditions of the exhibitors do not apply. The German text is legally binding.

36. Voidance

Should any of the aforementioned provisions be or become invalid, then this shall not affect the validity of the remaining Special Terms and Conditions for Participation or the entire agreement. Should one of these provisions be invalid, then the parties agree that it shall be replaced by whatever provision comes as close to it as possible in terms of its economic meaning and purpose.

General Exhibiting Guidelines for Trade Fairs and Exhibitions of IDFA Members*



In the event of any non-conformity, the following regulations shall apply in the undermentioned order (if available):

A. Individual binding agreements of the organizer

B. Special Exhibiting Conditions of the organizer

C. General Exhibiting Guidelines

01. Participants

- 01.01 The participants in trade fairs and exhibitions shall be divided into exhibitors, co-exhibitors and additionally represented companies. They shall hereinafter be called "participants" for short.
- 01.02 The admission of one or more co-exhibitors shall only be possible in exceptional cases and shall entitle the organizer to charge a special fee.
In all cases, however, the admitted exhibitor shall be liable for ensuring that the co-exhibitor(s) complies (comply) with the obligations upon the exhibitor.
- 01.03 Exhibitors, co-exhibitors and additionally represented companies
An **exhibitor** shall be regarded as anyone who hires an exhibition stand for the duration of a trade fair or exhibition and takes part in this event with their own personnel and their own products or services.
A **co-exhibitor** shall be regarded as anyone who takes part in a trade fair or an exhibition on the stand of an exhibitor with their own personnel and their own products or services. Co-exhibitors shall also include members of a group of companies and subsidiaries.
In the case of an exhibitor who is actually a manufacturer, an **additionally represented company** shall be regarded as every other firm whose goods or services are offered by the exhibitor.
If an exhibitor, who is a sales company, presents both products from a manufacturer and additional goods and services from other firms, these firms shall be regarded as **additionally represented companies**.
- 01.04 The admission of the exhibitor shall not lead to a contract between the co-exhibitors or additionally represented companies registered by the exhibitor and the organizer.
The inclusion of co-exhibitors shall normally be subject to a licence and a charge. The inclusion of additionally represented companies shall be subject to a licence; a charge shall only be paid for these companies if this is stipulated in the Special Exhibiting Conditions. The charge shall be paid by the exhibitor; it may also be subsequently invoiced by the organizer.
A written application for the inclusion of a co-exhibitor shall be sent to the organizer showing the full address and the names of contact persons.

02. Registration

- 02.01 Anyone wishing to register (participation and ordering of a stand) for a trade fair or exhibition (hereinafter called "event") shall do so using the registration form, which shall be completed in full and signed with legally binding effect. This application shall be regarded as a contract offer from the exhibitor, which requires acceptance by the organizer. Submission of the application form shall constitute no grounds for admission to the event.
- 02.02 By submitting the application form, the exhibitor shall hereby accept these "General Exhibiting Guidelines" and, if available, the "Special Exhibiting Conditions" applying to the particular event, the "House Rules", the "Technical Guidelines" and the regulations contained in the "service documents". This obligation shall also extend to the persons employed by the exhibitor at the event, other participants registered by the exhibitor and other agents.
- 02.03 The exhibitor shall be obliged to comply with relevant labour and trade legislation, environmental protection regulations, fire protection regulations, accident prevention regulations and the provisions of competition law. The exhibitor shall also personally comply with EU Regulations No. 2580/2001 and No. 881/2001, especially in regard to finance and personnel.
- 02.04 The exhibitor shall continuously monitor compliance with the above-mentioned regulations by the persons whom he employs at the event, his other registered participants and other agents. In the event an infringement of this obligation, the exhibitor shall intervene and/or inform the organizer about the infringements.
- 02.05 By submitting the application form, the exhibitor hereby agrees to his data being recorded, processed and used for the purpose of organizing the event and for purposes of advertising, market research or opinion research – in accordance with the latest version of the Data Protection Act – and to these data being passed on to third parties in connection with the above-mentioned purposes. The exhibitor shall hereby give his consent in this respect, unless he has filed an express objection. The exhibitor shall also be obliged to take part in electronic visitor recording and evaluation programmes, and shall agree to the publication of information relating to his participation via electronic media, including the Internet.

03. Admission

- 03.01 The organizer shall take a decision, if necessary in agreement with the respective committees, regarding the admission of the exhibitor and registered exhibits to the event via a written confirmation of admission. A contract shall come about with the admission of the exhibitor (see subsection 02.01, sentence 3).
- 03.02 The organizer may exclude individual participants from taking part in the event for factually justified reasons, especially if the amount of space available is insufficient. The organizer may also restrict the event to certain groups of participants if this is necessary to attain the purpose of the event. The organizer shall also be entitled to impose restrictions on the registered exhibits and change the amount of registered space. Admission shall only apply to the registered exhibits, the participants mentioned in the confirmation of admission and the space stipulated therein. No items apart from those which have been registered and admitted to the event may be exhibited.
- 03.03 The participant shall have the actual and legal power of disposal over the registered exhibits and shall be in possession of any necessary official operating licences. Descriptions and brochures relating to the goods or services to be exhibited shall be submitted by the participant on request.

04. Space assignment

- 04.01 The organizer shall personally assign space in accordance with the subject and structure of the particular event and the actual amount of space available. If possible, the organizer shall try and accommodate requests for specific space assignments in the registration form. The order in which applications are received shall not be the sole decisive factor in assigning space.
- 04.02 The organizer shall admit participants to the event by issuing written confirmation of participation along with details of the stand provided (stand confirmation). Unless otherwise agreed in writing, the participation contract between the exhibitor and the organizer shall hereby be concluded with legally binding effect. If the contents of the stand confirmation differ from the contents of the exhibitor's registration form, the contract shall be concluded on the basis of the stand confirmation, unless the exhibitor objects in writing within two weeks.

05. Unauthorized transfer of stand space, co exhibitors, additionally represented companies

- 05.01 The assigned stand space may not be exchanged with another exhibitor. Partial or complete transfer of the stand space or subletting of the stand space to third parties shall also not be permitted without the approval of the organizer. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.
- 05.02 If several exhibitors want to rent a stand together, they shall name a jointly appointed authorized representative on the application form. The organizer shall negotiate solely with this authorized representative. If several exhibitors rent a stand together, every one of them shall be jointly and severally liable to the organizer.
- 05.03 The exhibitor may only accept co-exhibitors or additionally represented companies (cf. 01.04) with the prior approval of the organizer. Third parties shall also be regarded as co-exhibitors or additionally represented companies if they have close economic or organizational ties to the applicant. The exhibitor shall enter the names of all co-exhibitors or additionally represented companies on the application form. Co-exhibitors or additionally represented companies not named on the application form may not display exhibits on the exhibitor's stand.

06. Fees, payment deadlines and terms, lessor's right of lien

- 06.01 The participation fee amount and the payment deadlines are shown in the Special Exhibiting Conditions. The payment deadlines shall be observed. Prior and full payment of the invoice on the stipulated dates shall be a prerequisite for taking possession of the assigned stand space and for handing over the par-

ticipant passes. No provision shall be made for deferral of payment in the event of any deviation from this regulation. Objections to the invoice may only be taken into account if they are sent in writing within 14 days after receipt of the invoice. When sending the invoice, the organizer shall draw the exhibitor's attention in particular to the importance of his actions.

- 06.02 An AUMA service fee amounting to €0.60 per square metre of stand space shall be charged for the activities of the Association of the German Trade Fair Industry (AUMA), Littenstrasse 9, 10179 Berlin. This service fee shall be listed separately on the invoice.
- 06.03 All invoice amounts shall be transferred in Euro without any bank charges or deductions quoting the customer number and invoice number to one of the accounts shown on the invoice. If the exhibitor fails to pay on time, the organizer shall be entitled to charge interest amounting to the interest rate which he would pay for taking out corresponding loans, but at least 8 percent above the current base interest rate, plus a fee of €3.00 for every additional warning letter. The organizer shall reserve the right to assert claims for statutory interest after the due date (§ 353 of the German Commercial Code), any further damage caused by default and other rights arising from these Exhibiting Conditions. The participant shall be entitled to provide the organizer with documentary evidence to the effect that the latter suffered no damage over and beyond the statutory default interest rate as a result of default in payment.
- 06.04 If the participant culpably fails to comply with his payment obligations on time, the organizer shall reserve the right, after granting a reasonable period of grace with consideration of the circumstances and the remaining time, to terminate the contract with immediate effect according to section 17 for good cause.
- 06.05 Should a participant fail to comply with his payment obligations, the organizer may exercise his right of lien, retain the exhibits and the stand fittings, and have them auctioned at the expense of the participant, each time after prior written notification, or to sell them privately if they have a stock exchange price or a market price.
07. **Non-participation by the participant**
- 07.01 Non-participation by the participant shall not generally release him from his contractual obligations. The participant shall be obliged, in particular, to pay the contractually due fees. The organizer shall not be obliged to accept a replacement participant nominated by the participant.
- 07.02 In the event of non-participation, the participation fee shall become due for payment immediately if the due date has not already been established according to subsection 06.01.
- 07.03 In order to ensure that the trade fair/exhibition has a unified appearance, the organizer shall be entitled to reassign the stand space not used by the participant if the latter does not take part in the event. The participant shall pay an administrative fee (see subsection 17.06) for the attempts by the organizer to hire the exhibition stand for a consideration other than through an exchange with the stand space of another participant. This provision shall also apply if the stand space is reassigned to a replacement exhibitor who is nominated by the participant and accepted by the organizer. If no interested party is found, the organizer shall be entitled to arrange the stand space at the expense of the participant. The participant shall also not be released from the obligation to pay the participation fee if the assigned stand space is hired in another way, but the total area available for the event cannot be fully hired out.
- 07.04 In the event of non-participation by a co-exhibitor, the participant shall still be obliged to pay the full registration fee (see subsection 01.04).
08. **Cancellation, relocation and change in the duration of the event**
- 08.01 The organizer shall be entitled to cancel the event for good cause, change its date and location, change its duration or – if necessitated by space conditions, police instructions or other compelling reasons – move the stand space assigned to the participant, change its dimensions and/or limit the stand space. Any change in regard to the venue or its time or any other change shall become an integral part of the contract when the participant is notified accordingly. In this case, the participant shall be entitled to withdraw from the contract within 14 days after receipt of the notice of change. Compensation claims against the organizer shall be excluded in this case, unless the change was due to gross negligence or intent on the part of the organizer or his agents.
- 08.02 Cases of force majeure, which prevent the organizer from fulfilling all or some of his obligations, shall release him from the performance of this contract until such time as force majeure ceases. The organizer shall inform the exhibitor immediately, unless he is also impeded by a case of force majeure. The impossibility of a sufficient supply of auxiliary materials such as electricity, heating, etc., as well as strikes and lockouts shall be regarded as tantamount to a case of force majeure - unless they only last for a short period or were caused by the organizer. If the organizer incurs costs in these cases for the preparation of the event, the participant shall be obliged to pay these costs.
- 08.03 If the organizer is able to stage the event at a later date, the participant shall be notified accordingly. The participant shall be entitled to withdraw from the contract within 14 days after receipt of this notification. Compensation claims against the organizer shall be excluded in this case, unless the change of date was due to gross negligence or intent on the part of the organizer or his agents.
- 08.04 If the organizer is responsible for cancelling the event, the participant shall not be obliged to pay the participation fee.
- 08.05 If the organizer is forced to shorten an event already in progress on account of the occurrence of force majeure or for other reasons for which he is not responsible, the exhibitor shall not be entitled to claim full or partial reimbursement or waiver of the participation fee.
09. **Stand construction, fittings and design**
- 09.01 All exhibition stands and other event areas shall be measured and marked by the organizer. In case of doubt, the organizer shall have the right to make a final decision (§ 315 of the German Civil Code).
- 09.02 The participant shall be obliged to build a trade fair stand or an exhibition stand (stand) on the rented exhibition space. The stand shall be occupied on time, but at the latest 24 hours before the start of the event. If the participant does not occupy the stand on time, the organizer may terminate the contract immediately according to section 17 for good cause.
- 09.03 Exhibits, stand equipment and/or other items, which were not shown on the application form or whose appearance, smell, lack of cleanliness, noise or other characteristics create an unreasonable nuisance or disturbance affecting the smooth running of the event or which otherwise turn out to be unsuitable shall be removed immediately at the request of the organizer. If these items are not removed at once, the organizer may dispose of them at the participant's expense and terminate the contract immediately according to section 17 for good cause.
- 09.04 In principle, every participant shall be free to design and equip their stand according to their own criteria. However, the stand design and equipment shall take account of the typical exhibiting criteria of the event and all conditions of the organizer, especially the Technical Guidelines, the Special Exhibiting Conditions and the service catalogue. The organizer shall be entitled to request the participant to submit plans and stand descriptions that are true to dimensions. The name or the company and the address or head office of the participant shall be clearly marked on a stand sign. The names of the companies commissioned to design and build the exhibition stand shall be notified to the organizer.
- 09.05 The stand shall be properly equipped and occupied by knowledgeable personnel at the fixed opening times throughout the duration of the event stipulated in the Special Exhibiting Conditions.
- 09.06 If the design and/or equipment of a stand do not comply with the relevant specifications, the organizer may request that the stand be changed or removed accordingly by the participant. The costs in this case shall be borne by the participant. If the participant fails to comply with this request straightaway, the organizer shall be entitled to change the stand at the participant's expense or terminate the contract immediately according to section 17 for good cause.
- 09.07 Construction of the stand shall be completed at the latest before the end of the construction times sti

* The IDFA is the interest group of German trade fairs and exhibition cities. Its members are the trade fair companies in: Bremen, Dortmund, Essen, Friedrichshafen, Hamburg, Karlsruhe, Leipzig, Offenburg, Pirmasens, Saarbrücken and Stuttgart. IDFA members issue these guidelines together on a voluntary basis in the interest of ensuring fair and equal treatment for all exhibitors. Members are free to enter into agreements with exhibitors that diverge from these guidelines. Such agreements and arrangements require written confirmation from the IDFA member in question in order to take effect.

plated in the Special Exhibiting Conditions. The participant shall not be entitled to remove exhibits from the stand or start dismantling the stand before the beginning of the stand dismantling times stipulated in the Special Exhibiting Conditions.

09.08 Any exhibits exceeding the fixed height limits for the stands shall require the permission of the organizer. This provision shall also apply to the presentation of very heavy exhibits for which foundations or special equipment are required.

09.09 The participant shall be solely responsible for vacating the stand on time and restoring the original state of the exhibition space. All obligations of the organizer shall end after expiry of the stand dismantling period stipulated in the Special Exhibiting Conditions. The organizer shall accept no responsibility whatsoever for goods left on the trade fairgrounds, including those which were sold to a third party during the event. The organizer shall be entitled to charge a reasonable storage fee for goods which are not dismantled and taken away on time. The organizer shall also be entitled to use a suitable company to remove and store goods immediately at the participant's expense and risk.

10. Advertising

10.01 The participant shall only be entitled to use any kind of advertising on his stand for his own company and solely for the goods which he produces or sells, provided they have been registered and admitted to the event.

10.02 Loudspeaker advertising, other acoustic measures and slide, film, video or computer presentations and other noisy measures shall require the written approval of the organizer. This provision shall also apply to the use of audio or visual equipment for the purpose of attaining a better advertising impact or if the demonstration of exhibits is noisy or annoying.

10.03 The organizer shall be entitled to stop unauthorized advertising without the aid of courts or the police and to personally remove it or have it removed. The costs of removing unauthorized advertising shall be borne by the participant. Licences that have already been issued may be subjected to restrictions or revoked in the interest of maintaining an orderly event if no other remedial measures are possible.

10.04 If the participant plays back mechanically reproduced music, he shall be obliged to obtain the necessary public performance licence and pay the fees in this respect.

10.05 The participant shall not be permitted to carry or drive around advertising media on the trade fairgrounds or distribute printed matter and samples outside his stand.

10.06 The participant shall be strictly forbidden to approach and interview visitors outside the stand. In the event of an infringement of this provision, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

10.07 Political advertising and/or political statements shall not be permitted, unless the political statement forms part of the event. In the case of political statements or political advertising which are capable of disturbing the smooth running of the event or public order, the organizer shall be entitled but not obliged to request the participant to stop showing the offending items and to remove them from his stand. If the exhibitor fails to comply with this request, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

11. Direct selling

11.01 Direct selling shall not be permitted, unless it is expressly permitted in the event-related "Special Exhibiting Conditions". If direct selling is permitted according to the "Special Exhibiting Conditions", the items for sale shall be marked with clearly legible price tags according to the Price Quotation Ordinance.

11.02 The participant shall be responsible for obtaining and maintaining licences from the trade supervisory and public health authorities.

12. Exhibitor passes

12.01 After paying the invoice amounts in full (see section 06), every exhibitor shall receive for his stand exhibitor passes entitling him to free admission to the event (see Special Exhibiting Conditions). The number of exhibitor passes shall not be increased through the inclusion of other participants. Additional exhibitor passes may be obtained on payment of a charge to the organizer (see Special Exhibiting Conditions). The exhibitor passes shall be intended for stand personnel and shall be completed in accordance with the instructions on the pass. Exhibitor passes may not be passed on to third parties.

13. Security, cleaning, waste disposal

13.01 Stand security and supervision during the daily opening hours of the event shall normally be the responsibility of the participant, also during the stand construction and dismantling periods. The organizer shall only be responsible for general supervision of the halls and the trade fairgrounds outside the opening hours of the event. No services shall be provided in connection with custody, safekeeping or protection of interests of the participants. Valuable, easy-to-remove items belonging to the participant shall be placed under lock and key at night-time. The participant shall use, at his own expense, the security firm commissioned by the organizer for additional stand supervision.

13.02 The organizer shall pay the costs for general cleaning of the trade fairgrounds and the exhibition hall aisles. The participant shall be responsible for cleaning his stand/stand area. Cleaning of the stand shall be completed each day before the event starts. The participant shall use the cleaning company appointed by the organizer to clean his stand. If the participant uses his own cleaning personnel, they may only carry out their work one hour before and after the daily opening times of the particular event.

13.03 In the interest of environmental protection and environmentally-friendly trade fairs, the participant shall be obliged in principle to reduce the amount of packaging and waste; this obligation shall also include the use of brochures. If separate waste disposal systems are used, the participant shall utilize them and also pay his share of any waste disposal costs according to the "polluter principle". If the participant leaves behind rubbish or other items after vacating the stand, the organizer shall be entitled to dispose of or destroy these items at the participant's expense.

14. Photography and other visual recordings

14.01 All types of commercial visual recordings, especially photography and film/video recordings, on the trade fairgrounds may only be carried out by persons who have been authorized to do so by the organizer and are in possession of a valid pass issued by the organizer. Stand photographs, which are to be taken outside the daily opening hours and require special lighting, shall be subject to the approval of the organizer. Any resulting costs shall be borne by the participant, unless they are paid by the photographer.

14.02 The organizer – and with the approval of the organizer – press journalists and television stations shall be entitled to photograph, draw and make film and video recordings of the event, the exhibition buildings/stands and the exhibited items, and to use these photographs, drawings and recordings free of charge for advertising purposes or press publications.

15. Protection of industrial property rights

15.01 The participant shall be solely responsible for protecting copyright or other industrial property rights relating to the exhibits. Six-month protection from the start of an event in accordance with the Law Relating to the Protection of Samples at Exhibitions dated 18 March 1904 (Reich Law Gazette, page 141) and the Trademark Reform Law dated 25 October 1994 (Federal Law Gazette 1, page 3082) shall only take effect if the Federal Minister of Justice has published a corresponding announcement in the Federal Law Gazette for a specific exhibition (exhibition protection).

15.02 Every participant shall be obliged to observe the industrial property rights of other participants and shall refrain from infringing these industrial property rights. If it is proved that the participant has personally infringed industrial property rights, the organizer shall be entitled to terminate the contract immediately according to section 17 for good cause.

16. House authority

16.01 The participant shall comply with the organizer's house authority throughout the trade fairgrounds during the event. The participant shall follow the instructions of the organizer's employees, who shall identify themselves by means of an official pass. The length of stay on the trade fairgrounds for participants and their employees or authorized representatives shall be limited to one hour before and after the daily opening hours of the particular event. Stands of other participants may not be visited outside the daily opening times without the permission of the stand owner.

17. Violations of duty by the participant, right to terminate the contract, contractual penalty

17.01 Culpable violations of the participant's duties from the contract or of the provisions of the organizer's house rules shall entitle the organizer to terminate the contract immediately for good cause if the violations are not discontinued straightaway. Good cause for terminating the contract immediately shall be deemed to exist, in particular, if the participant violates the obligations stipulated in subsections 05.01, 06.04, 09.02, 09.03, 09.06, 10.06, 10.07 and 15.02.

17.02 If the contract is terminated for good cause, the organizer shall be entitled to close down the participant's stand immediately and request the participant to dismantle the stand straightaway and vacate the stand space.

17.03 If the participant does not dismantle the stand or clear the stand area on time, the organizer shall be entitled to either personally dismantle the stand and/or clear the stand area or have this work carried out by third parties at the expense of the participant.

17.04 The participant shall be obliged to pay the due participation fee as minimum compensation for the rest of the event if the stand area cannot be hired or can only be hired for a consideration through exchange with the stand area of another exhibitor.

17.05 If a replacement participant cannot be found for the stand area of the participant whose contract has been terminated, the organizer shall be entitled to design the stand area at the expense of the participant in order to ensure a unified appearance of the event.

17.06 The participant shall pay a flat-rate net management charge amounting to 25% of the participation fee, but at least €400 plus the statutory value-added tax for the attempts by the organizer to rent the stand area for a consideration in a way other than through exchange.

17.07 The organizer shall be entitled to request the participant to pay in every individual case a maximum contractual penalty of €10,000, which is to be fixed by the organizer according to his fair judgement and reviewed by the competent regional court in the event of dispute, if the participant culpably violates his obligations from

- subsection 05.01: Unauthorized transfer of stand space

- subsection 06.01: Duty to make an advance payment

- subsection 09.02: Stand construction

- subsection 09.03: Non-removal of annoying objects

- subsection 09.06: Stand design/equipment

- subsection 09.09: Vacation of stand on time

- subsection 10.06: Unauthorized approaching/interviewing of visitors

- subsection 10.07: Ban on political advertising

- subsection 13.02: Failure to clean the stand

- subsection 15.02: Infringements of industrial property rights

If the organizer is also entitled to compensation on account of the culpable infringement of obligations by the participant, the contractual penalty shall be offset against the compensation claim.

18. Liability and insurance

18.01 In the case of gross negligence, the organizer shall only be liable for the actions of his legal representatives and managers, except in the case of material contractual obligations (cardinal obligations) or in the event of loss of life, physical injury or damage to health.

18.02 In the case of slight negligence, the organizer shall only be liable for the violation of material contractual obligations or in the event of loss of life, physical injury or damage to health.

18.03 The organizer shall only be liable, irrespective of the legal reason, for foreseeable damage which can typically be expected to arise.

18.04 In so far as the organizer is liable in cases of minor negligence, his liability shall be limited to EUR 10,000.

18.05 The organizer's liability without fault for already existing defects in accordance with § 536 a (1) of the German Civil Code (e.g. stand equipment) and for any subsequent losses of the participant shall be expressly excluded.

18.06 Damage shall be reported in writing immediately to both the police and the organizer. In the event of damage, the organizer shall only pay compensation amounting to the present value on presentation of written documentary evidence relating to the purchase costs.

18.07 Compensation for damages shall be excluded if the organizer's insurance company refuses to pay for the damages due to the late submission of a damage report by the participant.

18.08 The participant shall be liable to the organizer for the damage caused by the participant himself, his employees, authorized representatives or exhibits and stand fittings. In the case of lump-sum compensation claims, the organizer shall still be entitled to prove to the participant that he suffered higher damage. The participant shall be entitled to prove that no damage occurred or that the damage was much less than that stated in the lump sum.

18.09 If the participant is an event organizer within the meaning of the Sample Assembly Ordinance (MVStättVO) and according to the latest version of the State Assembly Ordinance, he shall be responsible according to the Sample Assembly Ordinance [MVStättVO], especially section 38 (1), (2) and (4), and the relevant provisions of the particular State Assembly Ordinance. The participant shall be obliged in this case to release the organizer and his agents from any damage claims and administrative fines based on their operator liability according to section (5) of the Sample Assembly Ordinance [MVStättVO] or the relevant provisions of the particular State Assembly Ordinance. The provisions of subsection 18.01 shall not be affected.

18.10 The organizer shall bear no insured risk whatsoever in respect of the participant. The participant is expressly referred to the possibility of taking out his own insurance coverage. Every participant shall have the possibility of acquiring extensive insurance coverage on the basis of general contracts concluded by the organizer. Further details on this insurance can be found in the registration documents.

19. Saving clause, statutory limitation, right of retention

19.01 If one of the clauses of these General Exhibiting Guidelines is or becomes invalid or unenforceable, the validity of the other clauses shall not be affected. The contracting parties shall be obliged in this case to agree a valid and enforceable clause which comes as close as possible to the clause to be replaced within the meaning of the General Exhibiting Guidelines. This provision shall also apply to any loopholes in the General Exhibiting Guidelines.

19.02 The limitation period for claims against the organizer shall be one year, unless they are due to gross negligence or intent on the part of the organizer or the claims are subject to a statutory limitation period of more than three years.

19.03 The participant shall only be entitled to offset claims against the organizer if his counterclaims are legally enforceable, are undisputed or have been accepted by the organizer. This provision shall also apply to rights of retention if the participant is a registered trader, a legal person under public law or a special public asset. If the participant does not belong to this group of persons, he shall be entitled to exercise a right of retention in so far as his counterclaim is based on the same contractual relationship.

20. Priority

20.01 Only the German version of the contractual conditions shall be authoritative in regard to the legal relationship between the contracting parties. The German text shall be legally binding.

21. Place of performance, place of jurisdiction, applicable law

21.01 The law of the Federal Republic of Germany shall apply solely to all legal relations between the organizer, his employees, agents and vicarious agents on the one hand and the participant or his employees, agents and vicarious agents on the other hand.

21.02 For both contracting parties, the place of performance and place of jurisdiction (also for legal proceedings for dishonoured cheques or bills) shall be the domicile of the organizer, provided the participant is a registered trader, a legal person under public law or a special public asset, or if there is no general place of jurisdiction in Germany. However, the organizer shall reserve the right to take legal action at the general place of jurisdiction of the participant.

The German text shall be legally binding.

Messe Karlsruhe | House rules and regulations

1. Scope and house regulations

1.1 These house rules apply throughout the exhibition grounds at the Messe Karlsruhe site, the halls and buildings of the Conference Centre at the Festplatz in Karlsruhe (Stadthalle, Schwarzwaldhalle, Konzerthaus and Gartenhalle), and to sectioned-off event areas at the Festplatz. In the following, these halls, buildings and open-air spaces are referred to as "places of assembly".

1.2 These places of assembly are private property and subject to the house rules of Karlsruher Messe- und Kongress GmbH (hereinafter referred to as "Messe Karlsruhe"), Festplatz 9, 76137 Karlsruhe, Germany, which enforces the house rules throughout the premises together with the respective organiser and its own representatives.

1.3 The house rules apply to all visitors, exhibitors, tenants, service providers and all other persons unless otherwise specified in an individual agreement. They do not apply to employees of Messe Karlsruhe.

1.4 Possible consequences of an infringement of these house rules:

- Immediate removal from the premises
- Exclusion from the event
- Ban on entering the premises
- Criminal prosecution
- Claim for damages

A refund of entrance fees is excluded in these cases.

1.5 Additional event-specific regulations are announced by posters or other means (Internet, entry tickets, etc.).

2. Right to enter and remain on the premises

2.1 The right to enter and remain on the premises shall only be granted to persons who can show either a valid entry ticket, an accreditation valid for the day of the event or other access authorisation.

2.2 Persons are only permitted to remain in the buildings for the times and purposes specified by the access authorisation. The access authorisation must be carried until the person leaves the premises and be shown to security personnel upon request.

2.3 Persons wishing to purchase an entry ticket may access the ticket office area.

2.4 Children and young people under the age of 14 must be accompanied by a parent, guardian or other responsible person. Otherwise, the provisions of the German Youth Protection Act (*Jugendschutzgesetz*) shall apply.

2.5 For security reasons, Messe Karlsruhe may prohibit the taking of bags and rucksacks into the premises and require bags, rucksacks and coats to be deposited in the cloakroom for the standard fee of up to € 2. If no prohibition of this type is in operation, visitors must be aware that security personnel may conduct bag and body searches and that containers, coats, jackets and capes carried by the visitor will be checked for their contents.

Messe Karlsruhe accepts no liability for valuables, money, keys in bags, rucksacks or coats that are deposited in the cloakroom!

2.6 Access to the premises will not be granted to persons who

- have no valid access authorisation
- are clearly under the strong influence of alcohol or drugs
- have the obvious intention of disrupting the event
- refuse to cooperate with security checks
- are carrying prohibited goods (see. 5.11) or
- have been banned from the premises.

If access has already been granted, violation of the above or other house rules of the place of assembly may result in expulsion from the premises.

In these cases, a refund of entry fees is excluded.

2.7 For security reasons, Messe Karlsruhe may order the closure and evacuation of rooms, buildings, portable structures or open spaces and/or the termination of events.

In this case, the instructions of the security personnel and/or the evacuation assistants must be followed. In this case, a refund of entry fees must be claimed from the organiser within 14 days. The refund is excluded if the claim is submitted after this deadline.

3. General rules of conduct

3.1 Every person must behave in such a way that no other person is harmed, endangered, harassed or obstructed more than is unavoidable under the circumstances.

3.2 The instructions of supervisory and security personnel as well as official emergency services must be followed.

3.3 The facilities on the premises must be treated with care and respect.

3.4 Waste, packaging materials and empty containers must be disposed of in the receptacles provided.

3.5 Escape and rescue routes as well as safety equipment, such as fire alarms, fire extinguishing equipment and smoke detectors, must be kept clear at all times.

3.6 Objects found on the premises must be handed in at the information counter. Injuries to persons or damage to property must be reported immediately.

4. Vehicle traffic

4.1 The driving of vehicles on the premises requires a permit issued for this purpose.

4.2 German road traffic regulations (StVO) apply throughout the premises. Vehicles must not exceed walking speed.

4.3 Marked areas such as fire brigade access areas, escape and rescue routes, and emergency exits must be kept clear at all times without exception.

4.4 Parking is only permitted in the marked areas and is at the owners' risk. Messe Karlsruhe accepts no obligation to guard, monitor, keep safe or provide insurance coverage for vehicles parked on the premises. This also applies if a charge is levied for the use of parking spaces on the premises, if service personnel are present on the premises, and if the premises are monitored by video cameras.

5. Prohibitions

The following are prohibited throughout the premises unless approved by Messe Karlsruhe and the organiser:

- Smoking – incl. e-cigarettes – in all closed rooms
- Leaving luggage standing unattended. In the event of an intentional or grossly negligent violation, Messe Karlsruhe reserves the right to charge the costs for any necessary security measures taken and any consequential damage.
- Begging and harassment of people
- Blocking escape and rescue routes
- Staying on the premises overnight
- Commercial activities
- Distribution of printed and advertising materials, affixing of stickers and posters, and use of advertising media. Exhibitors are subject to a separate regulation.
- Commercial photographic, film, video, sound and television recordings and drawings, in particular of exhibition stands and exhibits
- Driving on the premises with motor vehicles, two-wheelers, inline skates, roller skates, Segways, skateboards, kickboards, scooters, electric scooters and similar means of transport. Special regulations may apply to certain areas within the framework of some events.
- Operation of aircraft (e.g. drones) within the meaning of § 1 LuftVG (German Aviation Act)
- The following items are not permitted:
 - Firearms, cutting, stabbing and thrusting weapons or other objects of any kind which, by their nature, are capable of causing injury to persons or damage to property and are intended for such purpose by their owner
 - Harmful, corrosive, highly flammable, colouring or
 - Radioactive solids, liquids or gaseous substances
 - Gas cylinders, gas spray cans and pressurised containers, with the exception of standard pocket cigarette lighters
 - Items made of fragile or splintering material
 - Fireworks, rockets, Bengal lights, smoke powder, Roman candles and other pyrotechnic articles and explosives
 - Flags, banners, sign poles and propaganda media whose content is racist, xenophobic, radical or directed against the free democratic order
 - Mechanically or electrically operated instruments which emit noise
 - Equipment for the production of photographs, film, video or sound recordings, insofar as they are used for commercial purposes
 - Animals. Guide dogs are permitted where required for medical reasons (a disabled person's identity card would be acceptable proof of this requirement). Special exceptions apply to animal-related events.

6. Right to one's own image

Please note that photographic, film and video recordings are regularly made on Messe Karlsruhe premises for reporting, documentation or advertising purposes, particularly at events. By entering the premises of Messe Karlsruhe, visitors, exhibitors and other persons consent to the production and publication of such photographs and recordings on which they are depicted, unless they express a contrary wish to the photographer.

7. Video surveillance

Messe Karlsruhe premises are subject to video surveillance in compliance with BDSG (Federal Data Protection Act) for the safety of visitors and exhibitors and enforcement of the house rules.

8. Volume at music events

The use of hearing protection is strongly recommended to reduce the risk of damage at music events. At events where high sound pressure levels are to be expected in the auditorium, the organiser must draw attention to the corresponding risks in the entrance area and provide visitors with ear plugs on request.

9. Important telephone numbers

Police: 110

Fire brigade/Ambulance 112

Control centre: 0721 (0)3720 2155