

The Trade Fair for Aerial Working
Platforms, Cranes and Forklifts



Platformers' Days



Karlsruhe Trade Fair Centre

6 – 7 SEPT 2024



25 YEARS OF ...

- > Development from an industry get-together to a unique symbiosis of trade fair and community event
- > Business platform for networking in the sectors of aerial working platforms, cranes and forklifts
- > Machine experience for your target group in lifting and height-access technology
- > ... **PLATFORMERS' DAYS!**

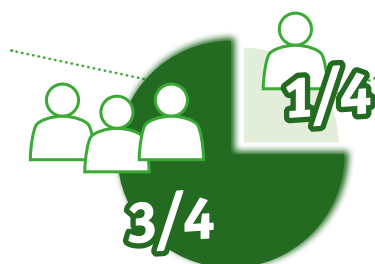


„For us, being involved in PD is a matter of course. We have been part of this family in the world of aerial working platforms and rental companies for decades and are delighted to be able to meet our customers, competitors and anyone else who is interested in our products here.“

Henrich Clewing
CEO Merlo Deutschland GmbH

Target groups

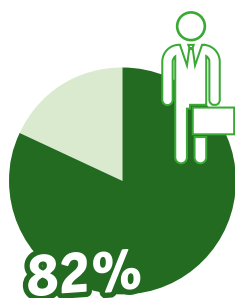
Rental companies and dealers
of lifting and height-access technology, construction machinery and vehicles



End customers/users
from the following sectors:

- Gardening and landscaping/tree care
- Structural facings
- Facility management
- Industrial cleaning

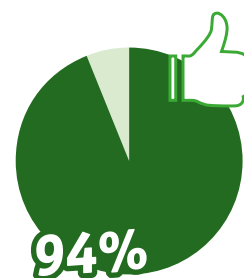
Alongside **industry, municipal building yards and logistics/transport.**



trade visitors*



of visitors rate PD as **essential** for their **investment decision***



of visitors would **recommend** a **visit to PD** to colleagues and business partners*

PRICES & CONDITIONS

Stand space in the hall or in the outdoor exhibition area

Stand space	up to 50 m ²	51 – 150 m ²	151 – 250 m ²	251 m ² and above
Stand fee	€ 140 / m ²	€ 60 / m ²	€ 52 / m ²	€ 46 / m ²

Plus AUMA fee of € 0.60 per m²

(Fee of the Association of the German Trade Fair Industry (AUMA))

Plus service fee of € 9 per m²

(waste disposal, outdoor exhibition area preparation, energy supply hall)

Plus Customer Care Package of € 850*

(For a description of services, see the registration form on p. 2)



***Customer Care Package**

Including all vouchers for a free trade fair visit for your customers!

Stand construction service

OUTDOOR EXHIBITION AREA

Pagoda Basic Package*	€ 1,000
Pagoda Comfort Package*	€ 1,900
Event Container Basic Package*	€ 3,700
Event Container Comfort Package*	€ 4,500

*For more information see registration form p. 5 or online stand registration

HALL

Basic Package* (available from 9 m ² to 30 m ²)	€ 96 per m ²
Comfort Package* (available from 9 m ² to 30 m ²)	€ 123 per m ²
Matrix Basic* (available from 15 m ² to 30 m ²)	€ 193 per m ²
Matrix Comfort* (available from 15 m ² to 30 m ²)	€ 225 per m ²

*For more information see registration form p. 6 or online stand registration

Prices for additional presence

Demo-Area: From € 1,500

Electro-Park: From € 1,500

Product Placement: ■ Exhibit at the main entrance / visitor parking: € 1.200
■ Exhibit in the outdoor exhibition area: € 900
■ Exhibit in hall 1: € 900

Sponsoring: Price upon request

GET INVOLVED!

The right presentation format whatever your goals!



OUTDOOR EXHIBITION STAND SPACE

Is the sky the limit for you? Then impress your target group with your product highlights using optimum demonstration conditions on over 20,000 m² of tarmac in the outdoor exhibition area.

- Minimum stand size: 50 m²



STAND SPACE IN HALL 1

Do you want to create an atmospheric setting for your products in constant weather conditions? Just opt for a stand space in our well-lit, air-conditioned, ground-level exhibition hall with a ceiling height of up to 16 metres.

- Minimum stand size: 9 m²



COMBINED STAND SPACE

Can't make up your mind? Why not use the option of a combined stand to display your entire range in the best possible way?

Your benefits:

- The cumulative stand space from hall and outdoor exhibition area serves as price base
- We will waive the fee for the second Customer Care Package (you will find a description of included services in the registration form on p. 2)
- More product groups free of charge



„We are represented both indoors and outdoors and in the Demo-Area. The concept is well received by the audience. The number of visitors, both inside and outside, is balanced. The quality of visitors is very high, we meet trade visitors and interested parties who use aerial working platforms. We have made some new contacts, but we have also met regular customers who want to invest. We are very satisfied!“

Florian Kunze-Scheffler
Managing Director Kunze GmbH

Expand your presence for an even more successful participation!



DEMO-AREA

EMBEDDED IN THE OUTDOOR EXHIBITION AREA

Would you like your machines in action to convince your customers? Then make sure you secure a spot on our 1000 m² demonstration site in the outdoor exhibition area. Several live shows will take place here every day, accompanied by a presenter in dialogue with your product manager, on a course set up individually for you.



ELECTRO-PARK

NEW: IN THE CENTRE OF HALL 1

Your company embodies the ongoing topic of the last decade to perfection and is a pioneer in electromobility? Then our Electro-Park, now located in the centre of hall 1, is the right place for you. Present your emission-free machines – in live operation – for your customers to touch.



PRODUCT PLACEMENT

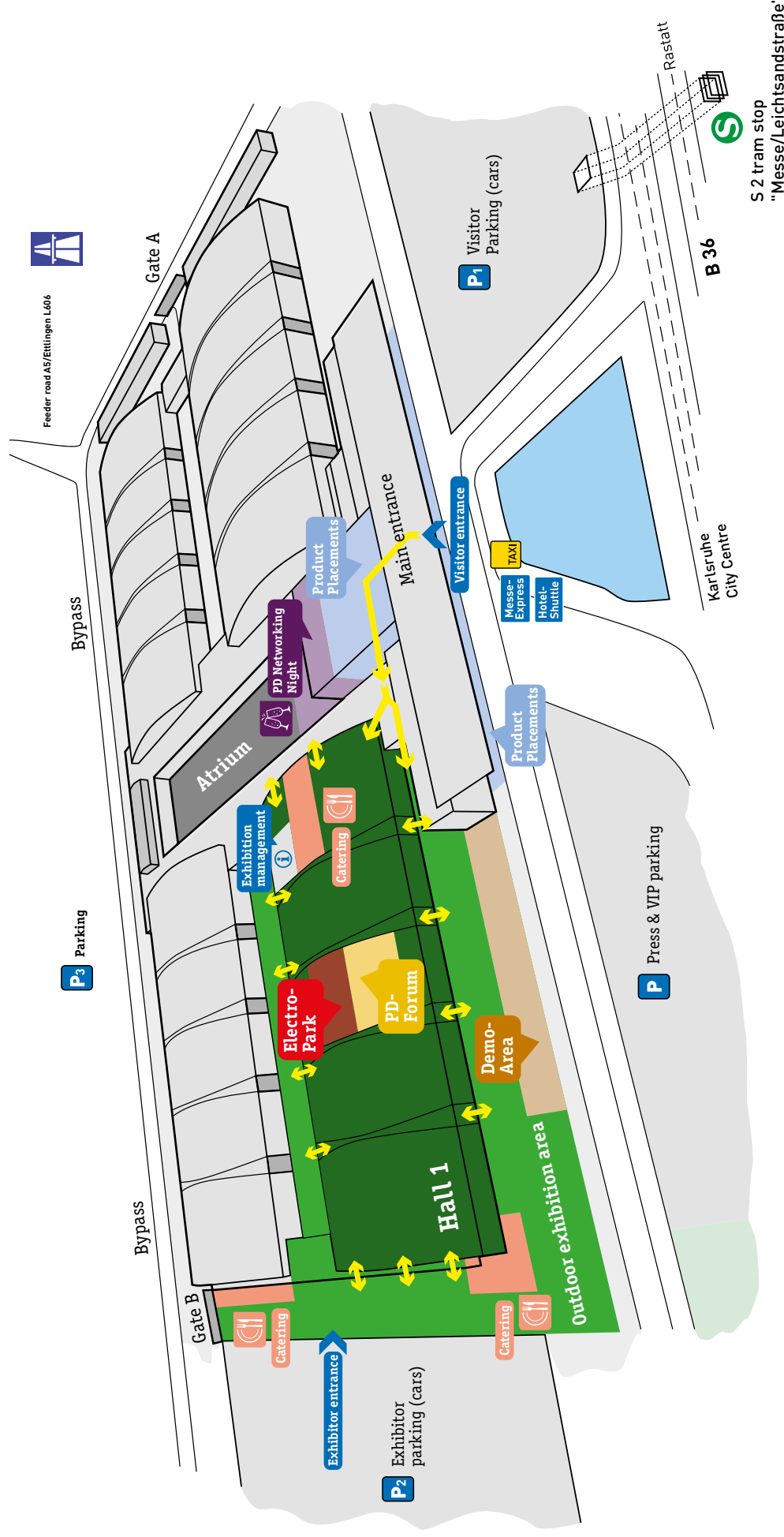
Do you want to get more out of your trade fair participation and give your products even more prominence? Whether in front of the main entrance, in the events hall or in the outdoor exhibition area – your machines will receive the full attention as “product placement”.

Want to know more?

Get in touch for more information. We can even discuss your own **custom sponsoring idea!**



Site overview



Exhibitor list of Platformers' Days 2023

A

abc finance GmbH
Ahern Deutschland GmbH
AKKU SYS
Akkumulator- und Batterietechnik Nord GmbH
Altrex B.V.
A.Müller GmbH
ATG Lift GmbH
AVANT TECNO Deutschland GmbH

B

BICKEL-TEC GmbH
Fahrzeugbau + Lackierbetrieb
BML Baumaschinen AG
Böcker Maschinenwerke GmbH
Bohle AG
Bravi Platforms (BRAVIISOL D.M. SRL)
Bronto Skylift Oy Ab
BSI GmbH
BVBA Vertimac

C

Cavotec
CMC Arbeitsbühnen GmbH & Co. KG
COGNID Telematik GmbH
CTE SpA

D

D-H-S
Dienstleistung-Handel-Service
Dieci Deutschland GmbH
Digando GmbH
Dorn Lift GmbH

E

EKD Systems GmbH
elf Leasing GmbH

F

Faraone Industrie SPA
Federal-Mogul DEVA GmbH
France Elévateur

G

GENIE Terex Germany GmbH & Co. KG
GrünLift Deutschland GmbH

H

HANGCHA Europe GmbH
Haulotte
Hubarbeitsbühnen GmbH
Hebetechnik Wendel GmbH
Heimann Fahrzeugbau GmbH & Co. KG
Hematec
Arbeitsbühnen GmbH
Hoeflon International B.V.

I

Ilona Vogel GmbH
Infosystem AG
IPAF (International Powered Access Federation Ltd.)
IRDETO B.V.

J

JCB Deutschland GmbH
Jekko Deutschland GmbH
JLG Deutschland GmbH

Junghanns Fahrzeugbau GmbH & Co. KG

K

KHL Group LLP
Klaas Service- und Vertriebs GmbH
klickrent GmbH
Mini & Mobile Cranes
Körner GmbH
Kunze GmbH

L

Lectura GmbH
Verlag + Marketing-Service
LGMG Europe B.V.
Ludwig Systems GmbH & Co. KG

M

Magni Deutschland GmbH
Manitou Deutschland GmbH
MCS Rental Software GmbH
Merlo Deutschland GmbH
Meusburger Fahrzeugbau GmbH
Meykratec Hebe-technik GmbH
Morneweg
VersicherungsMakler GmbH
Multitel Pagliero S.p.A.

N

Niftylift BV

O

Oil & Steel
Deutschland
EIN TEIL DER BAUSCHER GMBH & CO. KG

P

PALFINGER GmbH
Partner Lift GmbH
Hermann Paus
Maschinenfabrik GmbH
PB Lifttechnik GmbH
Power Towers Limited

Q

Qiky GmbH

R

R-B Componentes S.L.
Riebsamen Maschinenbau GmbH & Co. KG
Rothlehner Arbeitsbühnen GmbH
Ruthmann Holdings GmbH

S

Safety Lift GmbH
SAHALIFT GmbH
Schwab GmbH
Securatek GmbH & Co. KG
Shandong Chufeng Heavy Industry Machinery Co., Ltd
Sinoboom B.V.
Skyjack Hebebühnen GmbH
SL Tecno GmbH
SmartLift
Deutschland
Socage SRL
Stefan Ebner
Modell-Truck-Design
sugar-media GmbH
syniotec GmbH

T

TARGO Leasing GmbH
tecuso GmbH
TEUPEN Maschinenbau GmbH
TiMA Handel und Service GmbH
Triathlon Batterien GmbH

U

Uplifter GmbH & Co. KG

V

VDBUM
Verband der Bau-
branche, Umwelt- und
Maschinentechnik e.V.
Veldhuizen BV
Versalift
Vertikal Verlag

W

Norbert Wienold GmbH
Wiese GmbH & Co. KG
Fahrzeugbau u. Nutzfahrzeuge
WIKA Mobile Control GmbH & CO. KG

X

XCMG
European Sales and Service GmbH

Z

Zanner Fahrzeugbau GmbH
Zoomlion Intelligent Access Machinery Co., Ltd.

**GET IN TOUCH.
WE WILL BE HAPPY TO HELP!**



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